

SIERRA MADRE

Population, 4500; elevation, 800 to 1000 feet; water meters, 1500; gas meters, 1500; electric meters, 1500; assessed valuation, \$3,500,000.00. Schools unexcelled. Climate recommended by health authorities.

SIERRA MADRE NEWS

High on the Foothills of Mt. Wilson; Site of Sierra Madre Arboretum

SIERRA MADRE

The Wistaria Town, namesake of the "Mother Mountains" that brood above her, beautiful for fragrant orchards, wide vistas and sheltering oaks; satisfying for city comforts, country quietness and friendly, welcoming hands.

VOL. 23; NO. 25

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, MARCH 22, 1929

Fete Opens
At Wistaria
On SaturdayAnnual Festival Offers Many
New Features for
VisitorsSierra Madre Offers Hospital-
ity to the World at
Great Vine

For the opening day of the Wistaria Fete, Saturday, March 23, the receiving line is arranged and Mr. and Mrs. J. H. Robertson, the latter president of the Sierra Madre Woman's Club, which is sponsoring the festival, Mayor and Mrs. W. J. Lawless, Mr. and Mrs. Joseph Belohlavek, Mr. and Mrs. Henry Isaacs, Mr. and Mrs. George Blakeslee and Mr. and Mrs. Al Myers, will welcome the visitors who come on that day.

A committee consisting of Mrs. E. D. Burbank, Miss Harriet Grant, Mrs. R. S. Corlett, Mrs. C. A. Henderson, Mrs. Frank Hart and Mrs. John Lowe have the general supervision of the work of the hostesses for the various days and two or more of that committee will be on hand at all times. Badges will be furnished all hostesses and they will endeavor to act as information bureaus as well as welcoming the visitors.

Mrs. Burbank has designated Mr. and Mrs. Woodson F. Jones to head a group of hostesses on each of the three Sundays and every Tuesday the members of the American Legion Auxiliary will receive on Wednesday, March 27th, Thursday, April 4th and Wednesday, April 10. On Thursday, March 28, the Modern Priscillas will be hostesses and on Monday, March 25 and Sunday, March 31, this duty will be performed by members of the Chamber of Commerce and their wives. The Easter Star will receive on Wednesday, April 3 and the American Legion will officiate Friday, March 29.

Definite dates are still to be assigned for Mrs. Lowe and a group of ladies from Bethany Church and for Mrs. Bacon and a group from the Congregational Church to serve in this capacity.

The first event is an opening breakfast on Saturday at 11 a. m. and it is expected that many will take advantage of this opportunity to start the festival off with enthusiasm. To this breakfast gathering a representative has been invited from each of the Los Angeles papers and the two Pasadena papers as well as special writers from the suburban press. A table is being arranged by Mrs. Griebonow for these newspaper people at which will be seated some of the writers who live here in our midst, Mr. Morgridge, Mrs. Cowan, Mr. and Mrs. Lee Shippey and Miss Kimball, the latter a special writer and photographer for the Los Angeles Times. Mrs. Griebonow is planning to have later an author's day at which some of the above named will be included together with Harold Carew and several of our local authors.

The marquee has been set up and makes an attractive approach to the grounds of the Fennel estate where the famous wistaria vine is located. The interior of the marquee is very lovely with ivy, date palms, potted plants, Chinese bells and cherry blossoms.

Many booths and shops, established, managed and supplied by club members will provide delightful features. Mrs. Lehnner's gift shop is most beautifully supplied with very lovely articles contributed by ladies of the club and of the town. Unusual gifts for Easter and birthdays will be found there in great abundance.

The Art Section booth, managed by Mrs. Griebonow will feature local artists, writers and musicians. Autographed books by Mrs. Florence Eakman and autographed music by Oscar Rasbach will be for sale. The Art Section will include a booth where the Sierra Madre Souvenir Cook Book will be offered for sale. This book is entirely a Sierra Madre achievement, compiled under the direction of Mrs. Lawless, the contents supplied by Sierra Madre women, the pictures by Sierra Madre photographers and the finished product coming from the press of the Sierra Madre News.

Out under the wistaria vine Mrs. Hinton has established her (Continued on Page Three)

Albert Deans Is
Called to Rest
At Advanced Age

Albert Deans, a resident of Sierra Madre for several years, passed away March 13 at his residence, 453 Crosby Street, Pasadena, at the age of 81 years. Mr. Deans came to Sierra Madre about six years ago. A short time later he married Miss Annie Keeling, a friend of many years, and a resident of Sierra Madre. They lived in her home on Lima Street until she passed away some months ago. Mr. Deans recently removed to Pasadena to make his home. He was a member of the Masonic order and funeral services were conducted by officers of the local lodge at the Reynolds and Eberle mortuary Saturday afternoon. Interment took place at Inglewood cemetery.

Ceremonial
Of Campfire
Next SundayWistaria Fete to Be Setting
for Beautiful Outdoor
Ceremony

Camp Fire Day at the Wistaria Fete will be observed Sunday, March 24. There can be no more beautiful setting for a real "Ceremonial" than the great outdoors under our beloved flowering vine. Under the direction of Lillian Stevens Luke, executive head of Long Beach Camp Fire, a representative group of girls will present the flower ceremony to be given following the annual Parent - Daughters' banquet in Long Beach.

It is interesting to know that the ceremony was written, in the rhythm of "Hiawatha," by Florence E. Eakman, a Sierra Madre resident, who at one time held the post of Camp Fire Guardian.

It is hoped that everyone interested in the ideals of girlhood will join in making Camp Fire Day a huge success. The time is at 2 o'clock, Sunday, March 23. The following is the law of the Camp Fire: Seek beauty, give service, pursue knowledge, be trustworthy, hold on to health, glorify work, be happy.

Mr. and Mrs. West and Miss Mary Oe of Woonsocket, S. D., were dinner guests on Sunday at the home of Mr. and Mrs. D. Krier, on Auburn Avenue.

Celebrates
Ninetieth
Birthday

Frank B. Seeley, 90 years young, is celebrating his birthday anniversary today at his home, 453 Manzanita Avenue. In the course of his long span of life Mr. Seeley has enjoyed a career of more than ordinary interest.

Born in Western New York, Mr. Seeley grew up in the midst of various events centering about the Erie Canal, and the Niagara Falls region. He served all thru the Civil War. While home on furlough he joined the Masonic order and has been an active member ever since.

Politics early attracted Mr. Seeley's interest. While still a seminary student he took the stump for Fremont. He has been a life-long republican, voting for Lincoln and the straight ticket ever since. Although making no pretense as an orator, Mr. Seeley is very widely read, developed a splendid power of expression and even in recent years has been heard in highly effective speeches.

For many years Mr. Seeley was employed in the federal customs service at Niagara Falls. Later he was for sixteen years superintendent of the western division of the Erie Canal. His political activities gave him an acquaintance with many men of national prominence. As a political forecaster he had few equals.

More than 50 years ago Mr. Seeley first visited California. And nearly 20 years ago he came to Sierra Madre with his family to make his home. Although retired from active pursuits, Mr. Seeley continues to observe the passing show, world-wide and local, with keen and sympathetic interest. His multitude of friends will extend hearty congratulations and good wishes on his birthday anniversary.

Trail Race
Draws Large
Entry ListHarold Williams of Sierra
Madre Makes Best
TimeOrchard Camp Course Cover-
ed in 36 Minutes Last
Saturday

Harold Williams of Sierra Madre was winner of the grand prize in the Mt. Wilson trail race from Sierra Madre to Orchard Camp last Saturday. He covered the three and a half miles in 36 minutes. He competed in the class for men of 21 to 34 years. Winners in the other classes were as follows:

Boys, 16 to 20 years, Wm. Chisholm, 38 minutes; girls 16 to 20 years, Aiestrey Grey, 56 minutes; girls 21 or over, Myrtle E. Heasley, 57 minutes; boys and girls, 8 to 15 years, Robert Gray, 40½ minutes; men, 35 and over, George W. Danson, 59 minutes.

About eighty runners entered the race, which was arranged by Phil Hartman, proprietor of Orchard Camp. A few who checked in at the foot failed to record their time at the finish because they knew they were out of the running. But the competition was exceedingly keen and Mr. Hartman considered he had a highly satisfactory entry list for his first effort as a race promoter. With the amount of attention attracted this year he believes next year's race will draw a big field.

Paul Allen, of Los Angeles, who also finished in 36 minutes, was disqualified, the judges holding that he was a professional.

The winners in the various classes received silver cups and medals donated by Mr. Hartman and by various sporting goods dealers. The complete list of runners scored at the finish is as follows:

Class, men 21 to 34 years—H. J. Williams and R. Paul Allen, 36 minutes (Allen disqualified as a professional); T. Humphrey, 36 and a half minutes; Wm. H. Quivala, 37½; Albert J. Zimmerman, 38; Eugene Albillar, 39; Henry Roselle, 39; August Alquist, 39; Roy F. Ebert, 41; E. W. Rector, 41; G. McFuland, 41½; Frank Bruns, 45½; Abe Chertow, 47; Samuel Kleiner, 49; Riley H. Manning, 49½; Glenn I. Clover, 49; Ranger Butner, 50. Boys, 16 to 20 years—Wm. H. Chisholm, 38 minutes; Robert Bakeman, 39; Carl H. Miller, 39½; Joe Lopez, 39½; V. Nelson, 41; Max Katz, 41; Peter A. Veitch, 41½; Chas. Peterson, 42; Robert Sumins, 42; Bob Keller, 42; Charles Davis, 43; Manuel Gabaldon, 44; Wm. Jonas, 44½; David Widess, 44½; David Patterson, 46:30; Charles Esbeck, 48:30; Raymond Parada, 50:30; Harvey Fenske, 56. Girls, 16 to 20 years—Aiestrey Grey, 56 minutes; Lavina Bong, 58; Ester Simandy, 61; Ada Westray, 65½; Dorothy Ann Dillin, 70½.

Men, 35 and up—George W. Danson, 59 minutes; E. H. Langner, 65 minutes. Girls, 21 and up—Myrtle E. Heasley, 57 minutes; Mable Taylor, 60; Sally Murphy, 65; B. Jenkins, 68½; E. E. Dillon, 74; Angela H. Tuttle, 80½. Boys and Girls, 8 to 15 years—Robert Grey, 40½; Donald Blanke, 41; Paul James McGuire, 41; Elmer Stell, 41½; Sellwyn Myers, 43; James Kelleher, 43; Henry B. Nuetzel, 44; John Jonas, 45½; Paul Herbert, 46; Frank Murphy, 49; Claude Ruste, 49. Children—David K. Ambrose 49 minutes; Gordon Gilliam, 50; Leland Evers, 50½; J. A. Stevenson, 51; Jack Rodson, 54½; G. Smith, 55; Clarence Hanson, 55; Charles Malaia, 59. Special award—Gertrude Conger, 71.

Jones Has Agency
For Union Pacific
Railway System

Woodson F. Jones has been designated local agent for the Union Pacific Railroad, succeeding W. R. Humphries, who relinquished the agency when he closed his downtown office. Cliff Farmer of Pasadena, general agent for the Pasadena district, came over Tuesday to complete the arrangements and have a nice big gold sign put on the window of the Sierra Madre Realty Co.

Mrs. Emil Sturmthal returned home this morning from the South Pasadena Hospital, bringing her son who was born March 8. The young man was named Emilie, after his proud father.

Card Tournament
Play to Resume
At Saint Rita's

St. Rita's Parish will hold its first party after the Lenten season on Tuesday evening, April 2. The hostesses, Mrs. Wm. Richards, Mrs. M. A. Otte and Mrs. Joseph Marcotte are very enthusiastically preparing for the occasion. There will be many beautiful and worth while prizes accorded the winners in Bridge and Five Hundred. Players are urged to remember this date and compete for the grand prize to be awarded after the fourth month, as previously announced.

The mail boxes of this city are to have a fresh coat of paint and Postmaster Wright states she is prepared to receive bids for the work. The paint is provided by the post office department. Full information as to requirements and the necessary blanks for bids can be obtained at the post office.

Pool Bonds
Offered On
Direct SaleBond Houses Not Interested
In Small Issue of
Securities

No bids were received at Tuesday's council meeting for the \$7600 canyon park swimming pool bond issue. When this was announced by City Clerk Dietz, Atty. Robert Wygant said it was probably due to two reasons, first the low rate of interest, and second, the small size of the issue. This would not make the issue attractive to the bond houses, but it might be possible to negotiate a private sale.

Accordingly the council authorized Mayor Lawless, City Clerk Dietz and Attorney Wygant to offer the bonds at private sale at par and accrued interest, in whole or part. It was the belief that private citizens might be interested to take the tax-free bonds at 5 per cent net, in order to expedite the pool project.

Engineer O. A. Gierlich reported that his design for the removable gates for the swimming pool had been approved by the county flood control department. Because of the necessity of keeping the flood control channel open during the flood danger season, he said the county would insist that the city agree to open the gates at any time on 24 hours notice. Mr. Gierlich said he had also revised the bathhouse plans to comply with suggested changes.

Mountain fire protection was provided for during the coming dangerous dry season. The council voted favorably on the request of Ranger V. P. Vetter for renewal of the cooperative arrangement whereby Sierra Madre will pay \$60, Arcadia \$40 and the forest service about \$35 for a special patrolman. At the suggestion of Mayor Lawless the board recommended the appointment of Bob Newberry who acted as patrolman at the close of the last season and gave highly satisfactory service.

City Engineer Gierlich called attention to a part of Park Avenue which was never officially named, also to a short dead-end street in the old Blumer tract that has no name. The question of names was referred to the planning commission.

On account of the continued ill health of City Judge William C. Shaw, the office of recorder was declared vacant by the council. Brief discussion failed to bring out any likely candidate and the matter of filling the vacancy was referred to committee of the whole.

Improvement of Montecito Avenue in accordance with petitions filed a year or two ago and more recent request of property owners, was taken up. The clerk was instructed to check over the old petition and see if it contains the names of a majority of the owners of frontage.

The council adopted an amendment to the building ordinance designed to compel repair or removal of buildings which are unsafe, insecure, unsightly and partly destroyed.

Souvenir of
Festival Is
CompletedBook Contains 150 Pages of
RecipesHandsome Illustrations of
Local Homes Add to
Attractiveness

Among the particularly fine achievements in connection with the Wistaria Fete is the Souvenir and Book of Recipes, published under auspices of the Woman's Club. While many people knew the book was in course of preparation, few had any adequate conception of the magnitude and splendid character of the book. The completed book, in their hands today, invariably brings exclamations of surprise and delight.

An attractive cover designed by Mrs. Homer Tuttle encloses the book. Of its 152 pages, 120 are devoted to recipes. This portion is unique in many respects. All recipes are vouched for by club members or their friends. Special attention is paid to the use of avocados, tejotas, and many other sub-tropical fruits and vegetables. Even the growing of them is dealt with. The other 32 pages are devoted to beautiful pictures and brief descriptions of Sierra Madre and its attractions.

In physical makeup the book is also unique. It is a loose-leaf book, bound with rings. Pages can be inserted or removed. Moreover, the book will lie flat open on the kitchen table while milady has the book in use. The recipe pages are printed on tough ledger paper, to stand lots of wear and tear. The souvenir section is printed on fine coated book stock, the better to show the pictures.

Nobody knows better than the News office force what a tremendous amount of hard work has been devoted to preparation of the book by the women in charge. The committee consists of Mrs. W. J. Lawless, chairman; Mmes. Fletcher H. White, Nestor A. Young, Jr., Homer Tuttle and F. L. C. Roess. Others assisting have been Mmes. Florence E. Eakman, E. H. Porter, W. R. Humphries and Philip Senour.

The book has been made possible by the cooperation of merchants who have taken advertising space and by various citizens who have contributed generously because of the souvenir feature. The committee members feel that they can sincerely recommend local merchants to the cook book users. This is not merely because they have advertised in the book but because of the splendid lines of merchandise carried. They feel the cook book should be a powerful influence in stimulating home trading.

Much of the beauty of the cook book is attributable to the splendid photographs furnished by Messrs. A. R. Gerlach, Lindley Eddy and F. P. Conard. Their cordial cooperation was greatly appreciated by the committee.

School Survey
Plans Arranged
For Easter Week

Plans for the survey of the Sierra Madre school situation have been worked out by Superintendent John A. Sesson and his assistants. He has arranged to submit his plans to the chamber of commerce school committee and the local people who have agreed to cooperate in the work, and it is expected the work will start on April 1. Much of the work will be done that week. It being the Easter vacation week in the Pasadena schools, Mr. Sesson and his assistants will be devoting vacation time to this purely voluntary cooperative effort.

E. D. Burbank, chairman of the chamber of commerce committee, was informed this week that the survey would be completed and a report prepared in time for submission at a public meeting late in April. This will probably be the occasion of the chamber of commerce community dinner for April, Thursday, April 25. Other members of the chamber of commerce committee, including some added recently, are Mrs. H. E. Allen, Mrs. Philip Senour, Mrs. W. C. Gruit, Joe R. Eastwood, Dr. Gilbert S. Boward and W. D. Richards.

Voting on State
Bird In Progress
All Over State

Mrs. F. T. Bicknell and Mrs. Robert Fargo were guests recently of Mr. and Mrs. William A. Rhodes. Mrs. Bicknell is president emerita of the Los Angeles Audubon Society and is at present in charge of the state-wide campaign to have some bird officially adopted as the state bird of California. She took advantage of her visit here to do some work arousing interest in the voting contest which is being held. The bear is the state animal and the poppy is the state flower. Bird lovers believe the feathered tribe should also receive recognition. There is a bill now before the legislature to make the Sequoia or Giant Redwood the official tree.

Votes are being taken in the schools and in organizations throughout the state. Information concerning birds most favored and the method of voting may be obtained from Mrs. Bicknell, 319 S. Normandie, Los Angeles.

New Plan of
Scout Work
To be TriedLocal Council Formed Tues-
day Night to Promote
Boy Activities

Boy Scout work in Sierra Madre will be put on a substantial foundation if plans set in motion at Tuesday night's meeting are carried out. The meeting was held in the Congregational Church because of the Park House being in use by the election board.

John H. Robertson, previously appointed as chairman, explained the desire of the district Scout organization to have a local council formed to take general charge of all Sierra Madre Scouting. It is expected to bring support to the existing troop, of which Arthur Evans is Scoutmaster, and to promote and support additional troops.

In conformity with approved methods, directors were chosen for the various activities as follows: Finance, T. M. Webster; court of honor, C. W. Collins; personnel and leadership, Walter C. Fochler; troop organization and extension, Lester Bodine; camping and outdoor activities, Ed Schneeberger; publicity and civic service, George B. Morgridge; reading, Donald C. Ashmore; treasurer, H. E. Allen; secretary, W. C. Gruit.

These have been called to meet next Monday night at 7:30 in the Sierra Madre Savings Bank to perfect an organization.

In response to newspaper notices, dodger distribution and some telephoning, 25 people were rounded up for the meeting, of whom about half were the parents of boys eligible for Scout membership. R. O. Caukin expressed the feeling of a number when he said nothing much in the way of support could be expected until parents show more interest. However, he was ready to concur with Chairman Robertson and the rest in the experiment of seeing what can be done by a more effective organization than has ever been tried locally.

Mendenhall
Is Appointed
Forest Head

W. V. Mendenhall, supervisor of the Santa Barbara National Forest for the past four years and prior to that a resident of Pasadena for many years, has been named superintendent of the Angeles National Forest, succeeding George H. Cecil, who has resigned to become executive director of the Los Angeles County Conservation Association.

Other changes in personnel are: Transfer of S. A. Nash-Boulden from supervisor of San Bernardino National Forest to supervisor of the Santa Barbara forest, succeeding Mr. Mendenhall. Transfer of J. E. Elliott, supervisor of the Cleveland National Forest, with headquarters in San Diego, to supervisor of the San Bernardino National Forest. Promotion of L. H. Anderson, assistant supervisor of the Angeles National Forest to assistant supervisor in charge of fire protection work in the San Bernardino National Forest.

Progress on
Central Ave.
ImprovementExtension of Double Drive
Nearer to Sierra Madre
Is LikelyAttorneys Appointed to Pass
On Legality of Bond
Issues

Important steps in the Central Avenue opening and improvement project were taken at Tuesday's city council meeting. The law firm of O'Melveny, Tuller and Myers was designated by the council to pass upon the legality of all bond issues connected therewith.

Attorney Wygant explained that the city could designate some firm of reputable attorneys in advance of advertising the bonds, and their opinion on validity would expedite the sale. Or the bonds could be advertised for sale without such an opinion being secured. In that event the bond houses would make their bids subject to the opinion of their attorneys. In either case the attorney fees would be figured in the making of the bids and the cost to the taxpayers would be the same in the long run. On the recommendation of Mr. Wygant the arrangement was ordered on the basis of three-fourths of one per cent of bonds issued. No bonds, no expense.

Request to the board of supervisors for an advance of \$10,000 in addition to the \$10,000 already received and spent for preliminary expenses on the project was authorized.

Henry S. Gierlich, special engineer, reported progress of work in his department of the project by letter. Important features are the plan of a double right of way west of Sierra Madre Villa Avenue, and the submission of estimates on East Central Avenue both for 65-foot and 80-foot widths. Mr. Gierlich's letter, which was ordered filed without action, was as follows:

March 19, 1929
Honorable City Council, City of Sierra Madre.

Gentlemen: On February 18 I filed with your honorable body, a detailed report stating the proposed changes recommended by Mr. Fox of the regional planning commission and W. C. Earle, city engineer of the City of Pasadena, in the acquisition and improvement of Central Avenue. In that report it was recommended that Central Avenue be opened and widened along the south side of the Pacific Electric Company's right of way to a width of from 71 to 76 feet, depending upon the width of said right of way from Sierra Madre Avenue to Villa Avenue in the City of Pasadena. In the City of Pasadena it was recommended to widen and improve Huntington Drive, or the extension of Central Avenue, 60 feet in width from Villa Avenue to Venido Avenue on the east side and from Villa Avenue to Santa Anita Avenue on the west side of the Pacific Electric Company's right of way, and 40 feet in width from Venido Avenue to Colorado Street on the east side and from Santa Anita Avenue to Colorado Street on the west side of said right of way.

Since these changes were recommended, I have received notice from Mr. Wygant, special attorney for this work, that the property owners west of Sierra Madre Villa Avenue desire that Central Avenue be opened, widened and improved on both sides of the P. E. right of way between said Sierra Madre Villa Avenue and Villa Avenue. He also requested that we change the width along the south side of the Pacific Electric right of way between Sierra Madre Villa Avenue and Villa Avenue from 71 feet to 60 feet.

All of the calculations were made along the south side for 71 feet in width and it was necessary for us to re-calculate to the new width of 60 feet. This data has been compiled and furnished to the appraisors for their report on the cost of condemning this property. Mr. Wygant also requested that we draw up descriptions for deeds to be presented to the property owners in order that they may dedicate all property necessary for the extension of Central Avenue instead of having same condemned.

This will require considerable (Continued on Page Eight)

SOUTHERN COUNTIES GAS COMPANY

Fete Opens At Wistaria On Saturday

(Continued from Page One)

garden section display which promises to be one of the main features of the fete. Cut flowers, bouquets and potted plants will be on sale every day. There will be an interesting display and sale of garden furnishings made by a local Japanese.

Miss Virginia Jones will have under her charge the candy shop which will be supplied daily with fresh home-made candies and other confections.

A local sorority which does philanthropic work will have on display, also for sale, needle-work and novelties.

The serving of lunches and tea under the able management of Mrs. Walker and Mrs. Lees, always a stupendous undertaking, will be much facilitated by reason of improved kitchen arrangements. Mrs. Walker plans to serve lunch in two ways, either cafeteria style or by regular table service. Chicken pies and the many other good things Mrs. Walker and Mrs. Lees know how to produce will tempt visitors to lunch under the wistaria.

Additional help is needed at the club kitchen thruout the fete in the preparation of vegetables, etc. As it is work that can be done sitting down it is hoped that many who wish to assist in this manner will volunteer. Phone Mrs. House, Main 50.

Mrs. Walker asks for more assistants for work in connection with preparing and serving lunch and tea, waitresses especially being needed. Those who can offer their services, even for a day or two, are asked to make that fact known at once.

Mrs. Hinton urgently requests that two cages of singing canaries be loaned for her booth. She guarantees that they will have good care. She desires also contributions of pink fruit blossoms on long sprays to be delivered to the grounds today, March 22; also Woodwardia ferns, violets and tall blue or white iris, cut or in clumps are needed. Decorators and bouquet makers are much desired for work today (Friday).

Many of our residents are, as usual, taking advantage of the opportunities offered by the arrangements at the fete to entertain guests in a novel way by inviting them to lunch or tea. Mrs. E. D. Burbank is the first

to make reservations. She will entertain on March 27 at tea, former students of Northwestern University in honor of Mr. and Mrs. J. H. Boyd, of Galva, Ill.

Newspaper Comment

In case any debate with Great Britain over frontiers arises as the result of the Byrd explorations, there will be a hard, cold job ahead for a few surveyors.—Detroit Free Press.

We're not going to get snooty about the Einstein theory, because if there's nothing else to be said in its favor, at least no one has written a theme song for it.—New York Evening Post.

It's a comfort to believe in evolution and assume that man isn't finished yet.—Fountain Inn (S.C.) Tribune.

A war in China usually appears to be a rough solution of the unemployment problem.—Washington Star.

Hoover has been made a Boy Scout. And a whole lot of office seekers are prepared to give him a hint about a daily good deed.—Manchester Union.

Travel writer says the Einstein theory is attracting much more popular interest in America than in England. England is used to fog.—Arkansas Gazette.

What we dread to think of is Einstein in another world trying to communicate with Sir Oliver Lodge.—Dallas News.

Directions for a sunken garden: Leave the weeds alone and it'll be sunk, alright.—Arkansas Gazette.

The hard part of choosing a cabinet was to make gratitude and common sense agree on the same man.—Fountain Inn (S.C.) Tribune.

Dr. Durant sees the day when men will only do mental work. That means we are bound to have a lot of unemployment.—Indianapolis Star.

The Americanization of Persia seems to be about 90 per cent accomplished, a survey over there having shown that only one bride in ten knows anything about housekeeping.—New York Post.

Keeping up the payments till the furniture is all ours guarantees some of us the possession of antiques.—Arkansas Gazette.

It's about this time of year that the college student begins rummaging about his room in a frantic search for the list of studies he is taking.—Kay Feature Syndicate.

"Russia," says a report, "is in the grip of an epidemic of tchekajohyt." First aid in this ailment calls for wrapping the patient warmly and sending for the proof-reader.—Detroit News.

Scientists, according to a news item, are working with the ameba in an attempt to discover some of the secrets of man, but so far as we are able to remember at the moment, we have never confided in one.—New York Post.

ALIBIS FOR ALL

It was visiting day at the insane asylum. One of the inmates imagined himself to be an artist and he was busily engaged in dabbling at an empty canvas with a dry brush. A visitor, wishing to humor him, asked what the picture represented.

"That," said the nut, "is a picture of the Israelites being pursued through the Red Sea."

"Where is the sea?"

"Why, that's rolled back to allow the Israelites to pass."

"Where are the Israelites?"

"They've just gone by."

"Then where are their pursuers?"

"Oh, they'll be along in a minute."—Pup.

Wife: "I think I hear burglars. Are you awake?"

Husband: "No."

Husband (reading aloud of a newspaper report of a fire): "One woman escaped down a water pipe at the back of the house."

Wife: "How lovely to be as slim as that."

"I'm telling you prohibition may have fallen short of doing all expected of it," said the campaign orator, "but it's done one thing we can all praise—it's stopped the singing of 'Sweet Adeline.'"

For Sale: A good cow that gives 2 gallons of milk at a milk-

ing and a lot of household and kitchen furniture.—Ad in a British Columbia paper.

HOODOOED

He: "Yes, I've been married 7 years to-day."

She: "Gosh, you must have broken a mirror."—Texas Ranger.

ATTENTION, CHICAGO

Monuments: I am giving a discount on all orders taken now for spring delivery. The very best of granite used.—Ad in Centralia (Mo.) paper.

RATHER STAY MISERABLE

"Rheumatism, the Science That Makes People Well and Happy."—Ad in Daytona Beach paper.

"I've for a five-day week. How 'bout you, Sam?"

"Man! I've for a five-day week-end."—Vancouver Province.



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WELCH'S GRAPE JUICE, Quarts 53c

LONDON DRY GINGER ALE, 3 bottles 50c

Heavy Water Tumblers, 3 for 10c

HEAVY WHITE ENAMELED WIRE SOAP DISHES, (or tumbler holders, regular 15c value, 10c

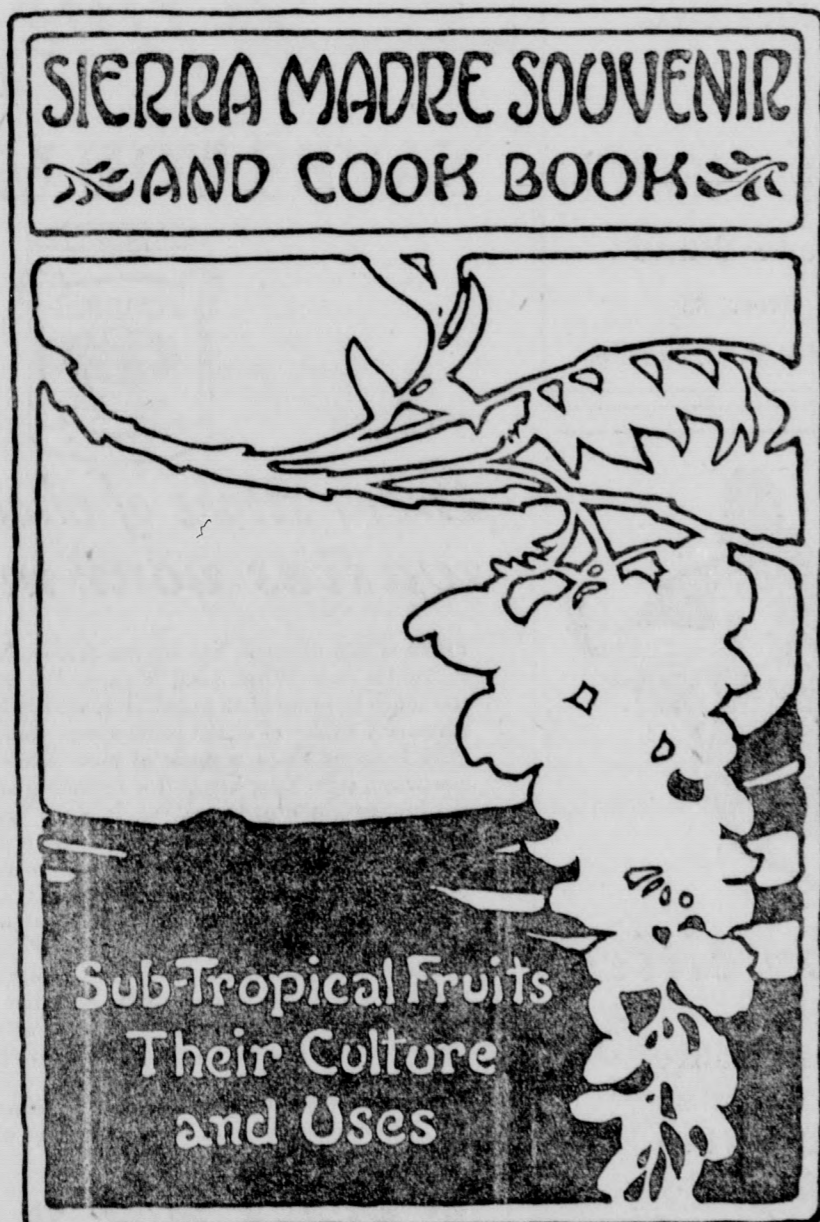
No. 1 Tropic Pears, can 15c

Federal Milk, 3 large tins 25c

OHIO BLUE-TIP MATCHES, 6 packages for 25c

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SIERRA MADRE NEWS

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Published every Friday by the
SIERRA MADRE PRESS, Inc.
George B. Morgridge—Joe R. Eastwood
Owners and Publishers

Telephone Main 260
Press Building Opposite P. E. Station

Entered as Second Class Matter at the Post
Office at Sierra Madre, California, under
the Act of March 3, 1879

Official paper of the City of Sierra Madre.
Accepted as a newspaper of general circulation
for the publication of legal notices as
defined by Section 4460 of the Political Code
of California.

SUBSCRIPTION RATES

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THE RACE FOR WATER

THE race for the water of the Santa Anita basin keeps on with never a stop. Arcadia has just installed a new well at the Live Oak Avenue plant. Recent tests showed the pump produces a normal flow of 217 miners' inches. The well is a 24-inch hole and 530 feet deep. The average water level is almost exactly 100 feet below the surface. This well and the older well at the same municipal plant pumped 35,500,000 gallons of water during February.

Now Sierra Madre city council has ordered installation of a pump of 1500-gallon-per-minute capacity at municipal well No. 1, a third of a mile north of the Arcadia plant. Well No. 2 in which a new pump was installed a little more than a year ago, has a capacity of from 1500 to 1800 gallons per minute, or approximately equal to that of Arcadia's newest well.

Because Sierra Madre's wells are located on higher ground than those of Arcadia, the water level, being in the same basin, is further from the surface. It is now 158 feet in well No. 1 and 175 in well No. 2.

With each addition to the pumping capacity of the various plants, the draught on the underground water supply becomes heavier. Consequently, the water level is receding several feet a year as the demand increases with denser population. To be sure, we are just now feeling the effects of a cycle of dry years. But it is unlikely that a cycle of wet years such as the records show to be recurrent would match the annual depletion.

Effect on underground water supplies of the system of flood control dams is yet to be measured. They have not been in use long enough to show the effect they are bound to have. But they are only a beginning and water conservation is only incidental to their main purpose anyway.

The rainfall of the Sierra Madre mountain area which is wasted into the Pacific Ocean would take care of the San Gabriel basin for all time, if properly conserved. Boulder Dam water will be a boon to Southern California. But the water resources right at our doors should not be overlooked.

THE ACHIEVEMENT OF THE WISTARIA

THOUSANDS of people visit Sierra Madre year after year, at the blooming of the Wistaria. Some of them seen only the vine and marvel at it as an example of wonderful growth under favorable conditions and patient culture. They are well rewarded for their journey. For many of them make it an annual pilgrimage and call it well worth while.

Others enjoy the great vine and marvel still more at the Wistaria Fete, or Festival, as you prefer. Those who enquire for things beneath the surface discover a very smoothly-working organization. A multitude of busy people extend the courtesy of the community to visitors. They serve in a great variety of ways. An air of good-fellowship prevails and everybody has a good time.

To those who come from other communities and see this fine example of community enterprise year after year, Sierra Madre is more than just a name or a place. It is a spirit. It stands for hospitality, good will, unselfish service, cooperation, love of the beautiful.

Here is something real and fine in civic achievement. No community that was not big in heart and mind could establish such a record as that of the Wistaria Fete. Here is food for thought. Why not try to carry the same spirit into every other phase of community life?

BOYS WILL BE BOYS—OR ROWDIES

BECAUSE they did not like two of their teachers, four school boys in a neighboring town planned to "bump" them off. The plot involved accidental shooting in a school play. A revolver was to be loaded with one blank and four bullets. When the dramatic action called for a shooting scrape, one of the boys, chosen by lot, was to fire the blank at one of the actors and bullets at the teachers, and then claim their shooting was an accident.

The age of the boys ranged from 12 to 14 years. The same gang were found to have been implicated in the theft of some powder and an explosion at Ross Field which proved fatal to two boys some time ago.

The plot failed to work according to the specifications of the movies. Various things went wrong and the ring leader disappeared from the town, but was apprehended by the police.

Two things stand out conspicuously in the recital and bear their own lessons. First, four different boys and one girl were able to get possession of revolvers which were to have been used in execution of the plot. Second, not one of the gang belonged to the Boy Scouts or any of the other boy-welfare organizations which exist in that particular town.

Isn't it about time Sierra Madre made better provision for its own boys? Boy Scout work has been at a low ebb for lack of interest on the part of parents and public. An effort is now gaining momentum to put it on the proper basis. There is no better insurance against such juvenile gang warfare as that related above.

ONE NEWSPAPER ENOUGH

MONROVIA is just now enjoying a respite from the epidemic of newspaper enterprise which hit that enterprising city a few years ago. With a good daily and a good weekly already established, a new daily entered the field. Then the weekly turned daily and there were three dailies—for a little while. The Messenger gave up first, went back to weekly publication, and finally suspended, leaving the two dailies competing for business in a field big enough to support one. Now the two dailies have been consolidated under the name of the Monrovia News-Post, under the ownership of the Copley chain. As a safeguard, the name and good will of the suspended Monrovia Messenger was also purchased. The city and the business are better off. The move is in harmony with what has been going on all over the country. The News-Post will be able to render its constituency better service than either of its predecessors could give.

THE WRONG PHILOSOPHY

CHIEF JUSTICE WM. H. TAFT was asked what he regarded as the most disturbing element in our national life. This is what he answered: "It is difficult to describe precisely, but it may be understood when I characterize it as the materialistic philosophy which places wealth and worldly success ahead of every other consideration in life. What can it profit a man to have accumulated millions if he has not at the same time maintained a clear conscience and acquired the good-will and esteem of his fellow-citizens?"

Some economists believe we are now in a cycle of downward prices. The cost of living, according to them, should decrease gradually during the next ten or fifteen years. Another case where time seems to move too slowly.

A college president says the young man's most difficult problem is choosing the right girl to marry. Which proves that the prexy has funny ideas as to who does the choosing.—San Diego Union.

It's useless to tell a pretty girl she is pretty—she knows it as well as you. But if you tell her she is intelligent she will give you credit for some capacity of perception.

In Mexico parents are to be allowed to attend school with their children. Which is going to add to the complications of playing hockey.—Manchester Union.

The way to convince a lot of people that good times are here will be to show them how to get a living without working.

Most men should be required to take vacations so they would be cured of the idea they are indispensable.

Biologist says woman's sense of humor is largely passive. Well, being humored is the passive of humor.

Observations

(By G. B. M.)

LABEL SIERRA MADRE

FOR SKY RIDERS—

Sierra Madre ought to be marked for aviators without further delay.

"But we haven't any landing field, so what's the use?" say the doubters.

Plenty of use. In the first place, community advertising. The town without a name visible to sky riders is going to be off the map pretty pronto. Air travelers are growing more numerous all the time. And the number of sight-seeing air tours is growing mighty fast. Within a year or two that will be one of the regular and necessary ways for tourist visitors to see Southern California. If the name SIERRA MADRE is not conspicuous from the air our burg will be just another patch of landscape instead of becoming fixed in their minds.

Then think of the pilots. Visible town names are just as important to them as the cross roads sign post is to the motorist.

MAXIMUM VISIBILITY HERE—

Sierra Madre's sky sign would have especial value. Up here on the foothills we often look down on the valley below, mantled in fog; it is clear in Sierra Madre when not a town in the valley can be seen. Many a time a ship touring in from the east would be able to read SIERRA MADRE in six-foot letters when fog obscured every nearby city. It would be of particular value for enabling a pilot to get his bearings, even though he had to fly many more miles to find a clear landing field.

Just where to put the sign is one of the problems to be solved. Charlie Askew, who has probably flown over Sierra Madre more than anyone else, says the horizontal gas tanks are the logical place. Other possibilities are the roof of the Sierra Madre Lumber company's sheds, or some of the store or garage buildings. The enormous lathhouse of the Bassett and Washburn Nurseries offers the largest flat surface in town and might be a possibility.

Some paint company has offered five gallons of paint free to any community which will paint its aviation sign. But such an offer ought not to be necessary to get the town pepped up to the point of doing its plain and simple duty.

Don't let that Cold

develop into—
Sinus and
Ear Trouble;
Flu or Catarrh

At the slightest sign of a Cold, use

NOK-I-TER

NOK-I-TER clears the head and throat;

—opens the nasal passages;

—permits free breathing;

—soothes the irritated membrane.

NOK-I-TER is easy and pleasant to use—

an expensive atomizer no longer necessary. Our new Nasal Cup comes with each bottle, for your convenience.

Start using NOK-I-TER today, this new pleasant way,—needed over night often leads to serious trouble.

Sold by all Owl and other leading drug-stores, with money-back guarantee.

Write for our free booklet, entitled "Keep a Clear Head."

Nokiter Pharmacal Co.

Dept. 9 Pasadena, Calif.

From the Old News Files

TWENTY YEARS AGO

Black acacia trees were planted along Central Avenue from Baldwin to Lima Street.

Local unit of the Society for the Study and Prevention of Tuberculosis was formed at a mass meeting held in the town hall. Dr. George H. Kress addressed the meeting. Officers were E. W. Camp, president; Dr. R. H. MacKerras, Mrs. C. H. Baker, vice presidents; C. R. Street, secretary-treasurer.

Senator J. H. McColl of the Australian parliament, was a guest at the J. G. Blumer home.

TEN YEARS AGO

Sierra Madre boys returning from war service with their discharges were Arthur T. Evans, from Camp Cody; Harry Leaming, from Rockwell Field; Ralph Odwarker, from Camp Lewis; Orval Kellogg from the navy and John Olsen and Laurel Steinberger, direct from France.

A meeting was called to organize a baseball club in Sierra Madre.

The Woman's Club gave up the attempt to furnish amusement and discontinued the weekly picture show.

George L. Kelley sold his local ice business to the Pasadena Ice Company and the price of ice was advanced again.

The archeologists have secured the assistance of a railroad timetable expert, and it is thought that the mysterious inscriptions on the Maya temples, tombs, and monuments of Central America will soon be deciphered.—Minneapolis Journal.

EASTER CANDIES and Novelties

Some of the most attractive decorated eggs and rabbits you ever saw.

Pure, delicious chocolate and high-grade fillings.

Baskets and Greeting Cards.

JOHNSON'S

News Stand

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Opposite P. E. Station

"Voice-visit" with

friends in nearby cities

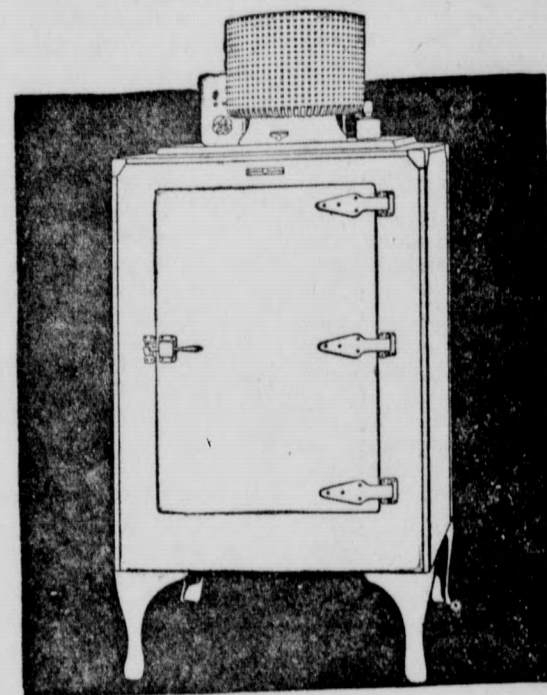
Your voice is you. It keeps alive those friendships that mean so much, and dim so rapidly when neglected. Call your old friends by telephone occasionally, even if they are in other cities.

The charge for out-of-town telephoning is low, and is still lower in the evening. For details, please see front pages, telephone directory.



GENERAL ELECTRIC Refrigerator

"Makes it Safe to be Hungry"



When the Research Laboratories of General Electric take fifteen years to perfect a refrigerator, you have the right to expect a superior product—"years ahead" in design. These refrigerators are indeed different from all others. You owe it to your comfort—and your family's health—to get complete information about these revolutionary refrigerators. Come in today.

Sierra Madre Furniture Co

"Everything for the Home"

Blue 219

TOM TYLER

New Name, New Management

(Succeeding Walter C. Poehler)

---same business,
---same high quality and service.

Sierra Madre Feed & Fuel

VINCENT FLEMING, Mgr.

Black 22

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Every Stroke of fine paint

SAVES YOU MONEY



Every Stroke of cheap paint wastes your money

HERE IS THE REASON. Science has discovered no satisfactory substitute for pure White Lead in paint. But pure White Lead costs too much to be used in practical quantities in cheap paint. That's why every stroke of cheap paint wastes your money. . . . Fuller Pure Prepared Paint is made of pure White Lead (for body and elasticity); pure Zinc Oxide (for spreading capacity and hardness); the highest grade of linseed oil. It is the finest ready-mixed paint you can buy. Every cent that you pay for it is justified by the lasting beauty and protection it gives your home. . . . The higher price, per gallon, of Fuller Pure Prepared, adds little to the total first cost of a painting job. You save money in the long run—Fuller Pure Prepared covers more surface, lasts longer, looks better all the time, gives greater protection. . . . Consult a Master Painter—and specify Fuller Pure Prepared Paint. Ask your nearest Fuller dealer, listed below, for a Fuller Pure Prepared Paint color card. Write to W. P. Fuller & Co. for the booklet, "Your Home As Others See It."

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Interesting News Notes from Sierra Madre Canyon

At the special meeting of the Board of Trustees on Tuesday, J. P. Morris, S. Petzel, J. P. Nash and Laura E. Cadmus were present from the canyon in the interest of the swimming pool bonds. As no bids were received up to this date, a motion was adopted authorizing the city clerk in cooperation with the city attorney and with the approval of the trustees, to dispose of the bonds at private sale at not less than par and 5 per cent accrued interest, said bonds to be sold as a whole or in part. Inasmuch as the small size of this bond with a low rate of interest has failed to interest the large financial concerns, it is suggested that this would be a splendid opportunity for private individuals to take advantage of a safe investment for themselves and at the same time aid in pushing the pool project to hasty completion.

City Engineer Gierlich presented to the committee plans for the bath house, revised to include a co-cession and a laundry or store room. He reported progress with the state board of health and the approval of the Los Angeles flood control district of the water-tight dam and flood gates. At his suggestion the city engineer was authorized to instruct the superintendent of the water department to make a test of the old well at the swimming pool.

On Saturday of last week the California Coleridge (Neb.) Society met at the Stafford and Wilson cabin at 793 Brookside Lane. After a delightful picnic luncheon served out of doors under the trees, the day was spent in hiking and in a general good time. Those present were Mrs. Minnie Peters, Mr. and Mrs. James Beatty, Mr. and Mrs. John Stafford and Miss Nelle Welch of Long Beach; Miss Lizzie Anderson, Luther and Ralph Anderson of Monrovia; Mr. and Mrs. John Horsch of Glendale; Mr. and Mrs. Han-have and Mrs. Nina Hobbs of Pasadena; Charles and Will Wilson of El Monte; Miss Obrist, Mr. and Mrs. Yates, Mr. and Mrs. T. B. Wilson and Mrs. Guy Moore of Los Angeles and Mr. and Mrs. E. C. Skaen of Sierra Madre.

Saturday night Mrs. Frances H. Burton entertained at Linger Long cottage with a farewell bridge dinner in honor of Mrs. E. P. Bradford, who with Mr. Bradford and their two daughters are leaving for San Diego Sunday. The St. Patrick motif was artistically carried out in favors and decorations. Besides the hostess and guest of honor present were Miss Betty Keeny of San Diego, Mrs. J. F. Key, the Misses Ida Jean and Frances Scott Key, Miss Katherine F. Burton, Mmes. Myrtle Bradford, C. L. Hoover, James C. Heasley, Alfred J. Dewey, A. L. Phelps and D. A. Hawk. Mrs. Bradford was presented with a beautiful lavalliere in token of remembrance.

Mr. and Mrs. Wm. Lunny entertained with a St. Patrick's party at Green Bells on Saturday night. The evening was enjoyably spent in dancing, games and guessing contests. A first prize was awarded Miss Laura E. Cadmus for a chewing-gum model of St. Patrick and the second prize was given to J. P. Morris for his model of a pig. Other prize winners in contests and for putting a hat on St. Patrick were G. C. Wallace and Mr. Smith. Delicious refreshments were served late in the evening after which the guests departed for their homes, all declaring the party a great success.

Of interest to a group of music lovers on Sunday afternoon was the splendid program given by Sig. J. C. Castro and his orchestra at the home of Mr. and Mrs. A. M. Croxson in compliment to the performers. Jose Jesus R. Arrendondo, tenor; Robert Arel-lanos at the piano, Alfredo Bustillos, Manuel Aguilar, Raul Castro, violinists, Francisco Estenoiu, playing the bandleon, and Gustave Castro the mandolina were led by Sig. Castro on the cello. Of special interest were "La Gollondrina" and Sig. Castro's own beautiful composition "Tu me di-jiste, danza" which was most enthusiastically received. By special request Miss Laura E. Cadmus gave two song groups which included "When the Roses Bloom," "By the Waters of the Minnetonka" and "Where Did You Come From, Baby Dear."

The Garden Section of the Hollywood Woman's Club was delightfully entertained Monday by

Mrs. Leon S. Griswold in the attractive grounds of her canyon home, "Three Twin Oaks." After a picnic luncheon served under the live oaks in a bower of growing ferns and dainty periwinkle, Mrs. Estelle D. Dyke of Glendale Tuesday Afternoon Club gave a splendid talk on the relation of the wild birds to our gardens. Following Mrs. Dyke's address a Russian mulberry tree was planted in honor of Mrs. George M. Melville, chairman of the garden section. At 3 o'clock the guests adjourned to Lone Pine Studio where they listened to a musical program by Miss Laura E. Cadmus, mezzo-soprano, and Miss Pauline Farquhar, prominent pianist of Long Beach. Those present were Mmes. Geo. M. Melville, Banks Rucker, Estelle D. Dyke, H. Melvin Dutcher, Nancy H. Gage, S. M. Chase, C. R. Weiden, Wright, Y. J. Murray, B. S. Maurer, Lillie E. Adams, Harry H. Smith, C. A. Heyn, J. R. Whitman, H. O. Munro, C. T. Lear, M. J. Fountaine, F. A. Harrison, S. E. Matteson and W. L. Heyn.

Mr. and Mrs. Henry C. Hall of Elsinore were guests of Mr. and Mrs. J. C. Patterson Saturday night and Sunday.

Mr. and Mrs. Ralph B. Ellis of Glendale were guests in Seldon Inn cottage on Saturday and Sunday.

Among canyon visitors Sunday were Miss Florence Fleming, Miss Georgia Fleming, Mr. and Mrs. H. Gallagher, Mr. and Mrs. Harry Leaming, Miss Edith Rhea and Miss Leila Rhea of Long Beach. Dinner guests of Mrs. Laura M. Cline at her home "El Contento," Tuesday evening were Mr. and Mrs. Lawrence Elmore of Pasadena and Miss Clara Sykes.

Ballots for the election for the official state bird for California may be obtained in the office of Laura E. Cadmus, located in the Canyon Store on Woodland Drive. All nature lovers are urged to vote for one bird on this ballot, which will be promptly mailed to Mrs. F. T. Bicknell, chairman of the state bird committee, through the courtesy of Mrs. Leon S. Griswold.

Dramatic Poem To Be Rendered To Music Setting

Browning's great religious poem, "Saul," will be given as a musical recital next Sunday evening in the Congregational Church. The event has been arranged through cooperation of the Browning Circle of Sierra Madre, which was founded in memory of Mrs. Ella Townsend Stork.

Mrs. J. Milton Steinberger, who has studied dramatic art in London, will read the poem. Mrs. Mary Carr Moore, a composer of note, will play her own interpretation of "Saul" on the piano, and will be assisted by violin and cello. Mrs. Moore is head of the department of musical theory in the Olga Steeb piano school of Los Angeles. Mr. Rudolph Hartman will add to the scenic effect by his skillful manipulation of the lights.

A cordial invitation to the public is extended, both by the Congregational Church and by the Browning Circle.

The home of Mr. and Mrs. F. B. Seeley was the scene of a delightful family dinner party last night. The occasion was Mr. Seeley's 90th birthday anniversary. Places were set for sixteen.

Benefit Dance for Boys' Band at Elks' Clubhouse

St. Elizabeth's school, Altadena, has a boys' band in which it takes great pride. And this feeling of pride is shared by all the residents of the town, for did not this aggregation of talented lads, ranging in age from 13 years down to little tots of 7, march proudly in the Tournament of Roses parade New Year's Day, and did they not receive the enthusiastic applause of the great throngs that heard them play?

For this reason all of Altadena is cooperating with the Mothers' Club of St. Elizabeth's School in its elaborate plans for an Easter ball to be given Easter Monday, April 1, in the Pasadena Elks' Club, as a benefit for the band.

The Altadena chamber of commerce, the Citizens' Association, the Kiwanis Club and other service organizations are cooperating with the mothers to make the affair a success. Factors that this capable group of mothers are employing to insure the success of their undertaking include dance music by Adkin's Harmony Eight, an excellent dance floor, a cordial, attentive reception committee, and extensive publicity among friends in Altadena's sister communities of Sierra Madre, Monrovia, South Pasadena, Alhambra, Glendale, and Eagle Rock.

The Boys' Band will give a concert at 8:30 on the evening of the ball, after which they will be taken home and sent to bed, while their elders will enjoy the pleasures of the dance until midnight.

Friends in Sierra Madre will be welcomed and are assured of a pleasant evening.

You see, we need cruisers enuff to out-scrap other nations either way.—Rochester Times-Union.

Woman's Club Notes

Dr. Frederick W. Roman, Ph.D., D.Litt., will address the members of the Woman's Club, their husbands and friends, on the subject of "International Affairs," next Wednesday evening, March 27, at 7:30 o'clock.

Dr. Roman is now affiliated with the extension work at both U.S.C. and U.C.L.A. He is a keen thinker and a brilliant, stimulating speaker, noted for his penetrating knowledge of international problems and for his constructive theories regarding current questions. His keen and tolerant sense of humor, combined with his simplicity and force of delivery are qualities contributing greatly to his value as a public speaker.

Beginning as an instructor at Smith College, Dr. Roman gained in one year such recognition that he was made head of the department of economics and sociology at the University of South Dakota, where he remained for two years. His academic experience also includes five years as head of the department of economics at Syracuse University, and three years as professor of education and economics at New York University.

Dr. Roman is now devoting himself almost entirely to an adult education program in California. This work is being accomplished partly through forums now being established in various cities, and also through university extension courses and single lectures.

The evening program will be greatly enriched by a violin solo played by Elizabeth Morgridge, accompanied by her mother, Mrs. George B. Morgridge.

Professor Schaeffer of Kansas University, says that blindfolded people invariably travel in circles. A good many people don't need the blindfold.—Wichita Eagle.

Society and Personal

ENTERTAINS CLUB AT HOME—

Mrs. Eva D. Moore entertained at her home on Victoria Lane, Thursday evening, the Fortnightly Club of Pasadena for Mrs. Powell Cassidy of Oklahoma City, who is a member. In order to make her presence felt, Mrs. Cassidy sent a very clever original sketch for each member, with an especial significance to each.

Miss Eleanor Cassidy and Mrs. Harriet Smith of Hollywood were week-end guests of Mrs. Eva D. Moore.

Several Sierra Madre ladies were guests of Mrs. J. Milton Steinberger on Wednesday at the luncheon and program of the Friday Morning Club in Los Angeles. Several short plays were read by Mrs. Baldwin M. Baldwin.

Mr. and Mrs. David F. Robinson, 401 Auburn Avenue, had as dinner guests recently Mr. and Mrs. Brownell of New York who are spending the winter in Sierra Madre, also Mr. and Mrs. George Babbitt and Mr. Howard Tripp of Los Angeles.

Miss Orlene Burrow, violin pupil of Oskar Seiling, is expected to arrive today from her home in Texas. She has been giving a series of concerts in various cities of Texas and Louisiana, her work receiving flattering press notices for its high quality. She will resume her studies with Mr. Seiling, making her home here with Mr. and Mrs. Seiling at their home on North Adams Street.



We Have the
Remedy
for That Cold!

A "cold is not very serious, but it can easily develop into pneumonia unless you take care of it.

We have the things to stop your cough and get rid of your cold. And we advise you to take them and avoid possible trouble.

Prescriptions carefully filled from purest drugs.

12-hour Kodak Film
Service.

Central
Pharmacy

Courtesy—Service
Main 224 36 W. Central

Sierra Madre Electric Co.

Main 120 J. C. ROGERS, Prop. Bank Bldg.

"O Mother, look at that lovely bird; I am going to write a poem about it. Cuddle-Wee has taught me how."

May I teach your child creative thought?

Cuddle-Wee Studio

Florence E. Eakman

194 Mariposa Avenue Telephone Red 156

BRICE ACADEMY

Inc.

(A Distinctive School Where Right-thinking is Valued)

Non-Sectarian

BOARDING AND DAY SCHOOL

High School

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Adult Classes are now being formed for the study of French with a Native French Teacher

369 North Auburn Avenue

Sierra Madre, Calif.

Telephone Blue 19

Dr. C. L. T. Herbert OSTEOPATH

Office in Patio Sierra Madre Hotel Bldg.

(Former C. of C. Office)

TELEPHONE BLACK 48

RES., RED 168

Delicious

Surety Mackerel

1/2 lb. can, 2 cans for 25c

Heinz Fresh Cucumber Pickles, 12 oz. 25c

Swansdown Cake Sets and 1 pkg. Swansdown Flour.

Special \$1.65

BEECHNUT SPECIALS

Spaghetti, Noodles, and Macaroni,

15c packages, 2 for 25c

SOLURY & DAVIES

GROCERIES

MAIN 6—

MEATS

MAIN 97

The pioneer Market, at Central and Baldwin—Three Deliveries Daily.

At the Wistaria Fete you will
Be Served

Morrell's Ham

If you like it, remember we have it,
Baked, Boiled and Uncooked.

CHAS. E. DAVIS

WARNER CORSETS— New Models.

New Models in Wrap-Around Corsets for the average figure. In side-opener, or hooked front. Also step-in Corsets to sell for

2.25, 3.50, 5.00

Warner's Corsettes, new models for the slender figure or the medium and stout women. With or without the under-support... To sell from

3.50 to 7.50

Garter belts, all elastic or combination, of brocade material and elastic, to sell from

65c to 1.95

J.F. Sadler & Co.

Sure! we fix HYDRAULIC BRAKES

There's nothing about a car that brings more grief than Hydraulic Brakes adjusted or repaired by people who do not understand them.

CENTRAL GARAGE

Joe Belohlavek, Jr.

Tel. Blue 8

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\$10,000

Accident Insurance
Policy



To everyone that buys a suit before April, 1929, we will present a fully-paid-up \$10,000 insurance policy. Also to each patron bringing \$5.00 worth of cleaning. Ask for details. Insure Yourself today and be safe tomorrow! No Medical Examination and no red tape.

Every Wise Man and Woman Carries an Insurance Policy

Sierra Madre Tailors
CLEANERS AND DYERS
WE CRAIG TONY BELVECCI
PHONE BLUE 194
14 W. CENTRAL AVE.

SHERMAN DAIRY

THE SHERMAN DAIRY makes two deliveries in Sierra Madre, night and afternoon, and will be glad to deliver right at your door Grade A Raw Milk and Cream and also the famous Watson's Churned Butter Milk and Cottage Cheese. We also carry the Knudson Creamery Sweet and Salted Butter.

All our products can be obtained at The Home Bakery, Anderson Store, Canyon and Mountain Trail Store.

Phone Black 243

P. O. Box 327

Sierra Madre

Sherman Dairy

Church News

Bethany Church

William Duncan Ogg, Pastor.

9:30 a. m.—Bible School, classes for all ages. Pastor's class for adults: "Jewish Longings and Hopes."

11 a. m.—Morning Worship, sermon theme, Joshua's definitely stated victories; can you definitely state yours? Anthem by choir. Solo by Mr. Samuel Kirk, choir director.

6:30 p. m.—Christian Endeavor meetings, senior and junior societies. Senior society under the charge of the Pasadena Gospel Team. A great rallying of young people is expected.

7:30 p. m.—Evening service, in charge of the Gospel Team from Pasadena. Special music of old-time Choruses. Margaret Bundy at the piano; Harry Barrington, speaker. Subject, "The Rich Young Ruler."

Church of the Ascension

Rector, the Rev. L. C. B. Hill. Residence telephone, Red. 19. Office in Parish House, Green 162.

Palm Sunday, March 24: Holy Communion, 7:30 a. m. Church School, 9:30 a. m. Choral Eucharist, 11, with a sermon by the pastor, and the singing of "The Palms," by Mr. George Sullivan.

Palm Sunday is the beginning of Holy Week, the second week of Passion-tide and the week that leads with its holy days up to the Crucifixion of Our Lord. Monday in Holy Week, Holy Communion, 7:30.

Tuesday in Holy Week, Holy Communion at 7:30.

Wednesday in Holy Week, Holy Communion at 7:30.

Maundy Thursday (March 28) the Holy Eucharist will be celebrated both at 7:30 a. m. and 10 a. m. in honor of the Institution of the Blessed Eucharist itself on the night when Our Lord was betrayed. We need to show our gratitude for the supreme gift by being present at one of these services at least. In the evening of Maundy Thursday there will be no buffet supper, but the study class will meet in the parish house at 7:30 for an hour's study and will then adjourn to the church at 8:30 for devotions and a preparation service for Easter Communion. The sessions of Biblical Instruction and the service following are open to all.

The Three Hours Devotion on the Seven Words from the Cross will be held from 12 to 3 o'clock.

Good Friday is a strict fast. At 10 a. m. Morning Prayer will be said followed by the Pro. Anaphora service.

Easter Day, March 31: Holy Communion, 7:30 and 11.

Pilgrim Holiness

Mrs. E. B. Stewart, pastor. Woman's Club House, 2nd floor. Sunday school, 9:30.

Preaching service 11 and 7:30. Rev. Miner of Pasadena will be with the Pilgrim Holiness in the assembly room at the Woman's Club house, upstairs. Special music on the steel guitar. Rev. Miner will also bring the message. Thursday evening at 7:30 a prayer meeting and special Bible study.

Mrs. E. B. Stewart, Pastor.

Christian Science

Corner Highland and Hermosa. Christian Science Society of Sierra Madre is a branch of the Mother Church, the First Church of Christ Scientist, in Boston, Massachusetts.

9:30 a. m.—Sunday School. 11:00 a. m.—Sunday service. Subject for March 24, "Matter."

8 p. m.—Wednesday, Testimony meeting.

Reading room open Monday, Wednesday, Friday, from 2 to 4. Radio listeners in this vicinity may hear an authorized Christian Science lecture over KFI, from Third Church of Christ, Scientist, Los Angeles, next Thursday from 12:10 to 12:50 noon, when Miss Lucia C. Coulson, C.S., of London, England, member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., will speak under the auspices of Ninth Church of Christ, Scientist, of Los Angeles.

Unity Center

Wednesday evenings at 7:30. Assembly Hall over Woman's Club House.

Fire Flames

By One of the Boys

A number of the boys drove over to Covina last Wednesday evening to attend the meeting of the San Gabriel Valley Firemen's Association.

Chief Richards, Louie Karger and Jim Heasley, being in a delicate condition, preferred riding in Lee Hibbs See Dan, so that left Harry Peterson to transport the more hardy. In "Pete's" car were Joe Swanson, Bob Babbitt and Forest Service Vedder. Lee reported that Louie renewed the old argument that they had never finished, resulting in Lee missing the right road and landing in one of Arcadia's dumps. Louie said, "Dat's a goot place for ris vagon, anahow." Pete and his cargo arrived with little difficulty except that Vedder couldn't understand why Bob Babbitt whistled thru his teeth.

The meeting had its usual beneficial qualities. Many important fire-fighting problems were discussed.

Asst. Chief Dobbs of the L. A. department and who is head of the fire college of that city gave one of his lectures, entitled, "Ventilation." He gave important instructions as to how to ventilate a burning building. Mr. McFarland of the Pacific Underwriters gave an informative talk, relating among other things, that the fire loss last year in the United States was \$550,000,000. This alone, only covers structural loss, and does not include forest fires.

Many other speakers spoke on fire prevention and fire-fighting methods. The meeting was followed by the usual procedure—eat, drink and be happy. Tomorrow we expect to be at the opening of the Wistaria Fete. We hope the affair is a success and we hope that none of the hard-working folks in charge have any ill affects, after it's over.

Art Evans is now promised some aid with his Boy Scout work. At a meeting held last Tuesday evening, many of our local business men volunteered to give him their support. The cross on Inspiration Point, overlooking Sierra Madre and the San Gabriel Valley is placed in a very attractive and noticeable point and should encourage a large gathering for the Easter Morning services to be held there. The canyon folks are working hard, preparing for a large attendance at this early morning worship. To get to this point is a very short drive through the Sierra Madre Canyon.

Tonight is meeting night of the Volunteer Firemen. Who knows? We may have to make out a few payments for new firemen.

Louie was telling us that the only reason they didn't get pinched when they were in Covina was because the coffee wasn't strong enough.

If George Norris doesn't send in his bill, it will be outlawed.

We hope we don't have a fire this month, so Don't be careless with matches. Don't let them scatter on different tables and shelves.

Don't keep matches where mice can chew them.

SAVE WITH SAFETY

AT

The Rexall Store

"Happy Thought" Gifts for Easter

Make your Easter Gift to the family or friends a gracious compliment to your good taste and theirs.



\$1.00

1-lb. box

ARTSTYLE CHOCOLATES (Artful Assortment) make a delightful gift, one that is sure to be appreciated. Come in and take a look around our store. We have Easter gifts suitable for everyone.

ARTSTYLE-CHOCOLATES are sold exclusively at

F. H. HARTMAN & SON

ORDINANCE NO. 332, AN ORDINANCE AMENDING ORDINANCE NO. 257, ENTITLED "AN ORDINANCE REGULATING BUILDING PLUMBING, ELECTRIC WIRING, AND THE CONSTRUCTION OF GAS PLUMBING AND GAS PIPES IN THE CITY OF SIERRA MADRE, AND FIXING A PENALTY FOR THE VIOLATION THEREOF, AND REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT THEREWITH," BY REPEALING SECTION 15, THEREOF AND ENACTING A NEW SECTION TO BE DESIGNATED AS SECTION 15.

The Board of Trustees of the City of Sierra Madre do ordain as follows:

UNSAFE BUILDINGS SECTION 15. It shall be the duty of the building inspector upon receiving notice that the doors, stairways, passageways, entrances or approaches of any church, public hall, place of assembly, factory or workshop, or place of employment, are insufficient for the escape of the occupants or employees in case of fire, panic or accident, or that the chimneys, flues or heating apparatus in any building in the city are insecure or dangerous; or that any part of any building, wall, chimney, smoke-stack or other structure within the limits of the City of Sierra Madre, is in an unsafe or dangerous condition, or in anywise not in conformance with the provisions of this ordinance, to make an examination of such place, building, wall, chimney, smoke-stack or other structure, and if he shall determine it necessary, after such inspection, he shall give notice in writing to the owner or to his or her agent, or person having control thereof, to make such changes, alterations or repairs, or to provide for the abatement, destruction or removal of unsightly or partly destroyed buildings; or insecure or unsafe buildings, walls, chimneys, stacks, or other structures as public safety or the ordinances of the City of Sierra Madre may require, and it shall be unlawful to continue the use of any such buildings or other structures, until the changes, alterations or repairs found necessary by the Building Inspector to make said building or structure safe or to bring it into compliance with the terms of this ordinance shall have been made; and in default of the person receiving such notice to comply with the same, within forty-eight (48) hours after the receipt thereof, such person shall be deemed guilty of a misdemeanor and punishable as hereinafter provided, and said Building Inspector may cause said building structure,

building wall, chimneys, stacks, or other structures to be destroyed and removed or work to be done necessary to make such building or structure safe or to bring it into compliance with the terms of this ordinance at the cost of the City of Sierra Madre. The Board of Trustees may thereupon institute and prosecute an action against the owner of said building or of any part thereof for the recovery of the costs of doing said work.

The City Clerk shall certify to the passage of this Ordinance by a vote of four-fifths of all the members of the Board of Trustees of said City of Sierra Madre, and its approval by the President of said Board, and shall cause the same to be printed and published once in the Sierra Madre News, a weekly newspaper of general circulation published and circulated in the City of Sierra Madre and thereupon and thereafter the same shall be in full force and effect.

Adopted and approved this 19th day of March, 1929.

W. J. LAWLESS, President of the Board of Trustees of the City of Sierra Madre.

(SEAL) ATTEST: L. DIETZ, City Clerk.

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES, ss. I, L. DIETZ, City Clerk of the City of Sierra Madre, California, do hereby certify that the whole number of the Board of Trustees of the City of Sierra Madre is five, and that the foregoing Ordinance, being Ordinance No. 332, was duly passed and adopted by a vote of four-fifths of all its members and approved by the President of said Board, and at-

Auto Loans

BORROW ON YOUR CAR—or Rewrite present Contract to Reduce monthly payments. Quick, Courteous, Confidential.

L. CLARK CONNER

634 W. 9th St., L. A. TRINITY 9996

Miscellaneous

We Start You

In the Bulb-Winter Flower business with free bulletins. \$1200-\$1500 per acre from winter gladiolus alone, beside \$12-\$15 per 1000 from bulbs. 100%-200% increase in planting stock first year, at frost-protected Vista FREE BOOKLET tells how.

Rancho Vista Dept.

Suite 210, 714 So. Hill, Los Angeles. Fountain Pens and Pencils; Repairing of all makes. Room 314 Grosser Bldg., 124 W. 9th, cor. Spring and Avenue P. Shop, Arcade Lobby, 541 S. Spring, L. A.

Foot Troubles Corrected: walking made a pleasure. Examination free. E. R. Coquet, 221 Hans Bldg., 7th & Broadway, L. A.

Patents

Hazard and Miller. Send for free booklet. Central Bldg., 6th and Main, L. A.

tested by the City Clerk, all at a regular meeting of said Board, held on the 19th day of January, 1929, and that the same was passed and adopted by the following vote, to-wit:

AYES: Trustees Belohlavek, Blakeslee, Isaacs and Lawless.

NOES: None.

ABSENT: Trustee, Myers.

L. DIETZ, City Clerk of the City of Sierra Madre.

The Chicago Undertakers' Association says that a funeral costs less than half as much in Chicago as it does in New York. Mass production certainly cuts down the high cost of dying.—Chicago Tribune.

Fruit Trees



(Fuerte Avocado)

Large trees with extra fine root systems.

Peaches, Pears, Figs, Plums, Prunes, Apricots, Nectarines, Persimmons, Pomegranates, Walnuts, Pecans, Jujubes, Sapotes, Chermoyias, Loquats, Guavas, Oranges, Lemons, Kumquats, Grapefruit, Bananas, and Avocados Leading Varieties.



Ward Nursery

1011 1/2 W. 9th St., Los Angeles

Phone Blue 29

ESSEX the CHALLENGER...sets all these records....

Wide Range of Colors at No Extra Cost

\$695 AND UP...At Factory

Coupe, \$695; 2-Door Coupe, \$695; Phaeton, \$895; Coupe (with rumble seat), \$725; Standard Sedan, \$795; Town Sedan, \$850; Roadster, \$850; Convertible Coupe, \$895.

Standard Equipment includes: hydraulic shock absorber—electric gas and oil gauge—radiator shutters—sideline lamps—windshield wiper—rear view mirror—electrolock—controls on steering wheel—all bright parts chromium-plated.

during Nation-wide CHALLENGER WEEK

At Phoenix, Essex broke world's one-mile dirt track record for twenty-four hours continuous running covering 1343 miles. Essex averaged 18.7 miles to the gallon for the run. Timed with stop watch by motor officer, Essex attained speed of 73 miles an hour and in same test accelerated from standing start to 68 miles an hour in 450 feet.

Above we show some of the local records, officially observed by newspaper men, which Essex the Challenger established during Nationwide Challenger Week. Owners here, and owners by thousands all over the country, have duplicated these tests, or, at least, verified the capacity of their own Essex the Challenger to reproduce any or all of these proofs.

IN FAST GET-AWAY—no car is excepted. IN SPEED—anything the road offers up to 70 miles an hour. IN HILL CLIMBING—against any car you choose IN APPEARANCE—match it for smartness with costlier cars. IN EASE OF DRIVING—note smoothness of motor—ease of steering—roadability and effectiveness of brakes. IN ENDURANCE—60 miles an hour

all day long is well within its range.

One million owners know the special advantages of the Super-Six. They are best qualified to compare the Essex the Challenger. To them we offer first opportunity to test the most powerful, the largest, roomiest, smoothest, easiest riding—most complete Essex ever built. But all motordom must be astounded that even with seventy-six notable improvements, the price is the lowest in Essex history—a price but little above the lowest-priced car on the market.

Hear the Radio Program of the "Hudson—Essex Challenger" every Friday Evening

Watch ESSEX the CHALLENGER

CLAY R. ANGLE

Tel. Blue 146

Sierra Madre



COMFORT

Foot comfort is doubled by the knowledge that your shoes are correct in fit and style.

ENNA JETTICK HEALTH SHOES

in AA, A, B and C widths, in the size that truly fits your foot and in a variety of most attractive styles.

GUARANTEED SHOE RE-BUILDING

OLSEN SHOE STORE

Green 38

34 North Baldwin



WORK WANTED

PRACTICAL Nursing or house-keeping. Mrs. Tilden. Tel. Red 77. 617 W. Montecito. 25:atf

MATTRESSES rebuilt like new. \$3 up. New mattresses \$6.50 up. We call for and deliver. Monrovia Mattress and Upholstering Co., 120 W. Lemon, Monrovia. Phone Blue 427. 24:27a

ROOF LEAK? Repairing, carpentering, painting and general repairs; door locks and windows. Call, The Handy Man. Black 86. 11:1fa

WANTED: House cleaning and garden work. Red 40. 23:25a

SWEDISH chauffeur, first-class mechanic, 15 years experience; best character references. 313 North Lima. 23:25a

EXPERIENCED gardner, also cleaning, 50c hour. Brauman, 247 N. Hermosa Ave., Blue 211. 23:26a

HEMSTITCHING and Dressmaking. Mrs. C. E. House, 201 1/2 S. Baldwin, or Sadler's Store. 22:26

TREE topping, spraying, garden work, by day or hour. John Bailey, 305 Manzanita. 24:26a

HELP WANTED: LIBERAL salary and commission to experienced Real Estate solicitor. Real sales and lots of them. News. Box F. 23:26b

WILL pay salary for two ladies, permanent position. News, Box F. 23:26b

RENTALS

FOR RENT: Furnished house. Close in. 39 Windsor Lane. Call Blue 26. 25:d

FRONT or Side, rear Shop or store building, Factory or Work Shop. 43 N. Santa Anita, Pasadena. Col. 1070. 23:26d

FOR RENT: Pleasant sunny furnished, new house; all modern conveniences; ideal for convalescent; board if desired. Also cottages for rent. Inquire 401 North Auburn. 24:1fd

FOR SALE: FORTY rabbit hutches, some nearly new, wonderful chance; will sell one or all for less than material cost. Red 217. 391 Grove Street. 25:27e

DRY Wood for sale; after 6 p.m. 98 South Lima. 24:25e

RED Fryers and Roasters. 40c live wt. J. Spears. 649 West Grand View. 23:26e

FENCING: We erect and sell material for all types of fencing. Crown Fence Co., 890 South Broadway, Pasadena. Telephone, Terrace 9965. 44:1fa

FERTILIZER: Pulverized cow manure for lawns, roses, etc. \$1.00 per bag, 3 bags \$2.50, delivered. Ward Nursery. Blue 29. 37:1fe

GAS Range, good condition. 183 East Laurel. 25:e

FOR SALE: R.I.R. setting eggs. Tel. Blue 172. 25:27e

DRY FERTILIZER \$4 load; fresh fertilizer \$3.50 load, delivered. Phone Main 242. 1:1ff

FOR SALE: Pure extracted orange honey. 5 lb. can, \$1; 2 1/2 lb. cans 55c. Free delivery. H. Davenes, 345 N. Adams Street. Phone Black 254. 3:1f

FOR SALE: Grapefruit 25 cents a dozen, at 280 San Gabriel Court. 19:1f

ROOMS—BOARD: ROOMS with or without board. 382 Auburn. Black 19. 14:1ff

ROOM: Lavatory, separate entrance. Green 47, 34 N. Hermosa. 35:1f

FOR RENT: Pleasant, sunny furnished rooms, in new house, with all modern conveniences. Ideal for convalescent. Board optional. Also cottages for rent. Enquire 401 N. Auburn. 25:h

WANTED: 6 boarders for home-cooked meals. \$12 wk. Tel. Blk. 80, mornings or evenings. 25:27h

FOR SALE: REAL ESTATE

FOR SALE: Fine 6-rm. home, corner lot 60x150. Easy terms. Mfgs., TD., securities or car in payment. A. Harrington. Tel. Monrovia, Black 324. 25:27c

A-1 Lot, beautiful Mountain view, Street work done, 6 good orange trees. \$1150. Wakefield 7215. 23:25c

A REAL BARGAIN: 4-rm. house, extra large living room. Lot 54x117, 2 blocks from center of town. \$2750. Easy terms. Call Wakefield 7215. 23:25c

BARGAIN: 2 bungalows and 1 large modern house, garage; \$7000; small payment, or anything in exchange for equity. 537 North Auburn Avenue. 25:c

EAGLE ROCK Exchange for Sierra Madre: 5-room modern house on lot 80x120; well located to schools, stores, etc. Price \$6000 clear. Will exchange for Sierra Madre home, \$4500 to \$5000. N. M. Mesecar. Phone Blue 183. 13 Kersting Court. 25:

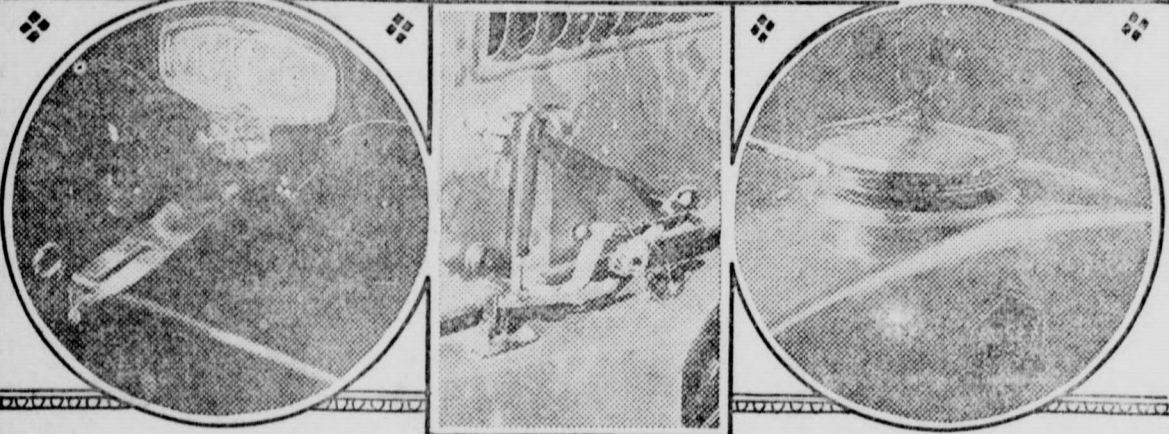
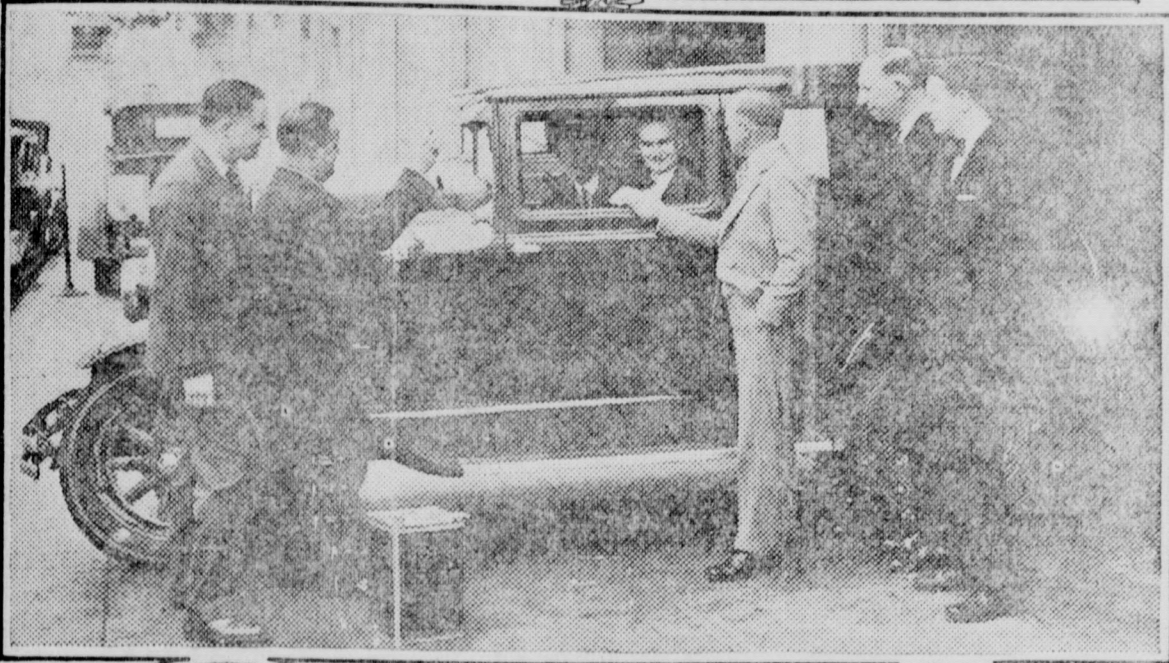
WANTED: WANT small home in Sierra Madre in exchange for 5-room bungalow in North Pasadena, value, \$5000. Also want Sierra Madre property for 65 acres good land with artesian water, in Coachella Valley, value \$13,000. Parker, 192 North Baldwin. Green 15. 24:26f

Miscellaneous: LOAN WANTED: \$1000, S. M. security. Address, Finance, care News. 25:j

REMEMBER the Easter Sunrise on Scenic Point. Langley's Barber Shop. 25:

NOTICE: Change of telephone Number. Customers wishing to order supplies over the phone will now call Blue 20. Phone before 8 a. m. to 1:30 p. m. and after 6 p. m. Arthur N. Carter. 25:27

SEALED ESSEX CONQUERS THE COAST



When an Essex stock coach left San Francisco sealed in high gear, and with hood and radiator so sealed that it was impossible to touch the engine or to add oil or water, on a round trip test to the Canadian border, south to the Mexican line and back to San Francisco, the odds were heavy against it completing the run. It made the 3493-mile test successfully on the one filling of oil and water, going over all the numerous mountain grades in high gear, returning to San Francisco with the symbolized seals intact. It was held to be a sensational test, a distinct

triumph for the car and for Veedol Motor Oil, as well. The top picture shows the start with (left to right) W. C. Pettingell and Frank Wagar, Tide Water Oil Sales Corporation; Paul J. Feely and B. M. Sharpe (in the car); Roy B. Alexander, general manager of Stanley W. Smith, Inc., Hudson-Essex distributors; Leon J. Pinkson, San Francisco Chronicle, and Art Manning, San Francisco Bulletin. Below, left to right: How the gear was sealed in high; how the hood and radiator cap were sealed.

State Picnics
Coming Soon

NEBRASKA — All who ever lived in Nebraska are called to meet under the auspices of the Nebraska association of Southern California for the great picnic reunion, all day, Saturday, March 23, 1929, in Sycamore Grove Park. County registers will be open thru the day, and there will be a brief program of talks and music at 2 o'clock.

ILLINOIS — The Illinoisans of all the Southland are invited by their president, Henry J. Brubaker, to the annual picnic all Sycamore Grove Park. All the day Saturday, March 30, 1929, in Sycamore Grove Park. All the usual picnic attractions will be offered, including hot coffee.

MISSOURI — Under the auspices of the Missouri State Society the mammoth picnic reunion of Missourians will be held in Sycamore Grove Park all day Sunday, March 24. Basket dinner at noon with program following.

PASS THE HAMMER
Roger: "Mummy, I have such a surprise for you!"
Mummy: "What is it, darling?"
Roger: "I've swallowed a nail."
—London Passing Show.

INFORMATION, about state societies, registers and special events may be had from C. H. Parsons, secretary of the Federation of State Societies, Rosslyn Hotel Bldg., Los Angeles.

NOTICE INVITING SEALED PROPOSALS FOR GRADING AND THE CONSTRUCTION OF A REINFORCED CONCRETE RETAINING WALL AND APPURTENANCES, ON THE GROVE STREET RESERVOIR SITE, FOR THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the Board of Trustees, also known as the City Council, of the City of Sierra Madre, California, up to the hour of 2:30 o'clock P. M. of Tuesday, April 9, 1929, for the following:

To furnish labor and material for the grading and construction of a reinforced concrete retaining wall and appurtenances on the Grove Street Reservoir Site in said City in accordance with plans and specifications adopted by said Board of Trustees and on file in the office of the City Clerk of said City, which said plans and

specifications are hereby referred to and made a part of this Notice. Said bids must be submitted on forms that will be furnished by the City Clerk.

Copies of said plans and specifications may be obtained at the office of the City Engineer, City Hall, Sierra Madre, California, or at the office of Engineer O. A. Gierlich, 209 Bank of Italy Building, Monrovia, California, upon payment of \$5.00.

The Board of Trustees reserves the right to award any or all of the items called for in the proposal or to reject any or all bids not deemed advantageous to said City.

Each bid must be accompanied by a certified check in an amount of at least ten per cent (10%) of the total of said bid, payable to City of Sierra Madre, or an approved Surety Company bond for said amount and so payable, to insure the successful bidder entering into a contract satisfactory to said Board of Trustees.

The successful bidder will be required to furnish a surety company bond with an approved Surety Company as surety, in an amount equal to twenty-five per cent (25%) of the total amount of the bid for faithful performance of the contract and a similar bond in an amount equal to fifty per cent (50%) of the total amount of the bid as a statutory bond for the payment of labor and materials.

By order of the Board of Trustees of the City of Sierra Madre, California.

Dated at the office of the City Clerk of said City of Sierra Madre this 12th day of March, 1929.

L. DIETZ,
City Clerk of the City of Sierra Madre.



"Never lose sight of a man who you can depend upon. He is a necessary to your comfort and happiness as the sunlight."

—says Pratty Cal.

Sierra Madre Lumber Co.

Main 23

38 E. Montecito



Professional Directory



Physicians
Lloyd L. Krebs, M.D.
Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00
Phone Main 60

F. P. Miller, M. D.
Practice limited to diseases of the Lungs and Throat
Call Main 216
Appointments Made at Any Time

Gilbert S. Bovard, M. D.
149 W. Montecito
Hours 10 to 12
And by appointment
Phone Main 160, Res. Blue 236

Geo. W. Groth, M.D.
122 N. Baldwin
Calls answered day or night
Phone: Blue 144

Osteopaths
May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence 83 North Sunnyside—Phone Green 43

Chiropractor
Blue 256 Home Calls
Dr. Harold Elk
Chiropractor
Palmer Graduate
Hours 8:30-11:57
49 South Baldwin

Dentists
Dr. J. L. Woehler
Dentist
Sierra Madre Hotel Building
Telephone Blue 184
Evenings by appointment

Warden & Tiller
Dentists
Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

ARTISTS
Ella Shepard Bush
MINIATURE PAINTER
223 West Laurel Avenue

Undertaker
Ray A. Grant
UNDERTAKER
Licensed Embalmer
Main 93 203 W. Central

Eye, Ear, Nose and Throat
DR. FRANK E. MCCANN
Specialist Eye, Ear, Nose and Throat and Fitting of Glasses
Office hours 10-12, 2-4:30
223 Nat'l Bank Bldg., Monrovia
Phone Green 470

Pianoorte
Oscar Rasbach
Piano Pupils Accepted
Leschetizky Method
Phone Black 166
Res. 132 S. Hermosa

Voice Instruction
Laura Estelle Cadmus
Teacher of Voice
Tel. Red 159
Advanced Pupils or beginners.
601 Woodland Drive, Canyon

Architects
R. M. Finlayson
ARCHITECT
Res. 162 Santa Anna
Monrovia Office
203-205 First Nat. Bank Bldg.
Tel. Green 448

Plumbing
Plumbing Service & Supply Co.
G. E. Babbitt & Son
Plumbing, Heating and Supplies
Contracting and Repairs
Day and Night Phone
Black 183
314 West Central
Sierra Madre, California

Plumbing and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone Main 98
Night: Phone Blue 65

Miscellaneous

BANQUETS and Dances
Beautiful Quarters in New Masonic Temple
Rental reasonable. For terms and dates apply to
R. R. Hartman, 25 N. Baldwin.

Contractors
D. and J. Buchan
Plastering—Cement and Brick Work—Cesspools
Blue 207—130 E. Montecito
Blue 226 677 W. Montecito

Typewriters
TYPEWRITERS
All makes sold, rented, repaired,
Parker Typewriter Co.
178 E. Colorado
PASADENA
Woodson Jones, Sierra Madre Agent

Civil Engineering
O. A. GIERLICH
Civil Engineer
Licensed Surveyor
Design and Supervision, Estimates, Plans and Maps
Phones: Sierra Madre Black 235
Monrovia Green 217
Branch Office, Room 3 Central Garage Bldg.
Sierra Madre, California

Landscape Gardener
Jessie Ward
Landscape Gardener
Plans furnished, work superintended or taken by contract.
Call Ward Nursery, Mt. Trail and Laurel, Phone Blue 29

BROWN'S LANDSCAPING
159 EAST LAUREL, PHONE GREEN 111
SIERRA MADRE, CAL.

Painting and Decorating
Hapgood & Carlson
Painting & Decorating
Sierra Madre Shop
Phone Black 162

Attorneys
Dora Dukeshire
Attorney-at-Law
Notary
221 N. Auburn, Sierra Madre
Phone Green 171
Los Angeles, Phone VA. 0687

Problem in Golf
When a golfer makes a hole in one less than par, it is called a birdie. When he does it in two less than par, it is called an eagle. But what term applies to the shot made by the Kansan whose ball hit and killed a cow in an adjoining pasture?—Witchita Beacon.

Order your engraved cards and stationery from the Sierra Madre News. We can advise you as to the correct type styles, and card and stationery sizes, and guarantee perfect work. Let us keep your plates on file; reordering will then be a simple process—our office will be as near to you as your house phone.



TOMATOES

"Fresh tomatoes for my family" says a conscientious food shopper during the season when fresh tomatoes are at luxury cost.

An equal quantity of canned tomatoes at less cost will give the same food value to the family. This food value is not in calories, since more than 90 per cent of the weight of the tomatoes is water. One pound of tomatoes gives only a little over 100 calories. At 10 to 15 cents per pound tomato calories are expensive.

The chief nutritive value of the tomato is in the health promoting vitamins A, B and C. Whether it is eaten as a raw or canned product, the vitamin value is still present. This fact makes the canned tomato a very important and cheap food in the diet, especially as a source of the vitamin C. This vitamin is not widely or generously found in other fruits and vegetables. Lettuce, cabbage, spinach and potatoes are rich in it, but cooking destroys practically all of the vitamins in these vegetables. In tomatoes, the acid (tomatoes are base forming in the body) protects the vitamin, consequently in the canned product the vitamin is almost unchanged. Either raw or canned, the tomato ranks with oranges and lemons in this scurvy-preventing vitamin C.

Potato juice is used early now in the diet of a child. Within the first year, babies are given tomato juice as milk does not have an adequate amount of vitamin C. Underweight school children improve in health when tomato juice is added to a diet also reinforced with cod-liver oil.

SOLE MEANS OF SUPPORT
"Why does a stork stand on one leg?"
"I don't know."
"Why, if he lifted it, he'd fall down."—Mugwump.

EQUAL RIGHTS
I got home late, removed my shoes,
And played a sneaking game Up the front stairs. But lo! Ahead My wife was doing the same.
Albany Knickerbocker Press

MODERN BOSTONESE
Customer: "I want a pair of silk stockings for my wife."
Salesgirl: "Sheer?"
Customer: "My good girl, if she was here I'd let her buy them herself."—Boston Transcript.

Newspaper Comment

The tariff riles the farmer. It goes against his grain.—Dayton Journal.

Mr. Hoover is an engineer, but we hope he will also do a little firing.—American Lumberman.

"The next war will be infinitely more complicated." Yes, the Fords have a hand gear shift now.—Portland Express.

Physician reports that women are not so nervous as they used to be. They're more unruffled, for one thing.—Arkansas Gazette.

We hear of a crook, believed to be in England, who is wanted in Chicago. It is amazing that they should want any more in that city.—Punch.

It is always correct to say that the war is over in China if you specify which war.—Dallas News.

A rabbit's foot may be lucky, but it's original owner wasn't.—Arkansas Gazette.

Bridge has taught us concentration, self-control, and the art of opening sardine cans.—Publisher's Syndicate.

We owe a great deal to the Pilgrim Fathers, says a Boston editor. All right, let 'em sue.—New York Evening Post.

Good manners are like a good digestion. If you don't notice them, they are all right.—Fountain Inn S. C.) Tribune.

A woman has just been elected president of the Puzzlers' League of America, which, it seems to us, is as it should be.—New York Evening Post.

Reports of another "lost city" found in Nevada won't attract much interest in this vicinity. We democrats lose the whole state with quadrennial regularity.—Arkansas Gazette.

Mr. Hoover is a good engineer, but it does not follow that he is going to be a liberal and expert pie-cutter.—Detroit Free Press.

It's easy to make money as a farmer. You just work hard for twenty years and then sell out to a golf club.—Fountain Inn Tribune.

NO HEART UNDER ITS HOOD
"Auto Deserts Dying Child."—Steamer head-line in San Francisco Chronicle.

BURBANK OUTDONE
"To Make Potato Talk."—Headline in Kansas paper.

RAY A. GRANT

Funeral Director



Lady Assistant

Main 93

201 West Central

Savings and Commercial
BANKING

Important Dates

April 30—Second installment of county taxes becomes delinquent at 5 p. m., after which a penalty of 5 per cent is added.

OFFICERS

H. E. ALLEN, President W. H. INGRAHAM, Cashier
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA
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SIERRA MADRE
SAVINGS BANK

COMMERCIAL SAVINGS
Capital Paid Up, \$45,000—Surplus, \$23,000

Eastern Star Chapter Has Many Guests

Visit of Grand Officers to Four Chapters at Local Temple

Two hundred and forty members of the Order of the Eastern Star crowded the lodge room of Sierra Madre Chapter to greet the worthy grand matron of California, Pauline Ada House of Lodi and the worthy grand patron, Bert Richard Holloway of Van Nuys, last Monday night.

It might have been a meeting of the grand chapter, so many of its officers were present. There were Myra Clara Morgan, associate grand matron; Willa Jane Hellwig, grand conductress; Elsie Mac Giffin, associate grand conductress; Olive W. Moore, grand chaplain; Julia Vickerson, grand warder; and Hermine Hudson, Adelaide C. Ticknor and Helen Murphy, deputy district grand matrons. Also Mrs. Blanche E. Kleinman, past worthy grand matron of the state of Idaho, and the past worthy grand matron of the state of New Mexico were present.

Other guests from out of the state came from Passaic, N. J.; Sayville, N. Y.; Chicago, Ill.; and Hailey, Idaho. California guests came from Lodi, Van Nuys, Calexico, Glendale, Tujunga, Los Angeles, La Crescenta, Montrose, San Gabriel, El Sereno, Wasco, Lamanda Park, Garvanza, Monrovia and Eastgate. There were among them many of their past and present officers, all of whom were introduced by the worthy matron of the Crescenta Valley chapter.

The Sierra Madre chapter, under the able direction of Worthy Matron Agnes Tyree and Worthy Patron Harold Roberts, were the hosts of the evening. Assisting Sierra Madre with its seventeen officers, were the seventeen officers of Lamanda Park, Crescenta Valley and El Sereno chapters.

Each of the chapters beautifully and efficiently executed certain parts of the ritualistic work for the edification of the worthy grand matron and patron who declared themselves charmed with the manner in which each officer carried out the exemplification of her duties.

At the close of the meeting the four chapters presented to Mrs. Hause and Mr. Holloway a set of rock crystal tumblers.

Preceding the meeting dinner was served in the banquet hall of the temple to about 200 of the guests. The tables were beautifully decorated, pastel colored candles lighting the scene.

Congregational Church

Rev. Arthur O. Pritchard, Pastor. Convers Twycross, Superintendent. Mrs. Myrtle G. Hill, Pianist. Gustav Riherd, orchestra leader.

Palm Sunday service at 11 o'clock. The first appearance of the Junior Choir with sermon by the pastor on "Christ the King."

In the evening at 7:30 a musical reading by Mrs. J. Milton Steinberger with Mrs. Moore at the piano. Thursday evening at 7:30, a communion service at the hour of its institution by our Lord.

Progress on Central Ave. Improvement

(Continued from Page One)

additional work and I hereby request your honorable council to instruct the engineer of work to comply with the request of the attorney, Mr. Wygant, in preparing and furnishing these to the appraisors.

All of the work required by the appraisors from Sierra Madre Avenue west, including changes recommended, has been done with the exception of the preparation of the deeds necessary for the dedication of Central Avenue as above mentioned.

We have completed the necessary information for the widening of Central Avenue east of Baldwin Avenue for both a 65-foot width and for an 80-foot width. This information will be given to the appraisors tomorrow so that they can furnish the necessary information regarding the cost of condemning from Baldwin Avenue to Santa Anita Avenue in the City of Arcadia.

After we have received a report from the appraisors we will complete the zone maps and spread the cost over the assessment district in order that we may be able to give your honorable body the estimated cost for both acquisition and improvement. It will take us about one week after we receive the appraisor's report to complete the zoning and spreading of the assessment.

Respectfully submitted,
H. S. Gierlich,
Engineer of Work.

Los Angeles Man Buys Feed Store From W. Poehler

Vincent Fleming of Los Angeles has purchased the feed and fuel business of Walter C. Poehler, taking possession this week. Mr. Fleming will continue the business at the same location, 45 North Baldwin, under the name of Sierra Madre Feed & Fuel Co.

Mrs. Fleming will assist her husband in the store as bookkeeper and clerk. The Flemings have leased the Merrill residence at 203 Santa Anita Court and have already established their home here.

Jack Wilkerson, who has been Mr. Poehler's hustling and capable assistant, will continue with the business. Mr. Fleming is anxious for patrons to understand that they will get the same courteous, efficient service to which they have been accustomed under Mr. Poehler's management. Mr. Poehler, who was formerly engaged in the wholesale grain business in Minneapolis, will take a rest from commercial pursuits for a while.

Mrs. Edna Yerxa, deputy county assessor, is making her annual visit to Sierra Madre. The assessment roll is being made up on the basis of property owned on the first Monday in March. For the convenience of persons she is unable to reach in the course of her house to house canvass, Mrs. Yerxa spends each Wednesday afternoon at the Sierra Madre city hall.

Peter Fissell of LeMars, Iowa, was a guest at the home of Mr. W. J. Schiltz on Wednesday. On Sunday they had as dinner guests Miss Joe Jarding of Long Beach, Miss Barbara Jarding and Mr. William Reed of Los Angeles.

Funeral Service For Harry Davis Held on Saturday

Harry Davis, well known employee of the Southern Pacific company, passed Tuesday March 14, in the White Memorial Hospital, Los Angeles. Double pneumonia was the cause of his death.

Mr. Davis was a native of England and was 46 years of age. He came to this country 21 years ago, and has been a resident of Sierra Madre about five years. In addition to his wife, Mrs. Florence E. Davis, he is survived by three children, Doris, Mildred and Sidney, and a brother, Alfred Davis.

The Christian Science funeral service was read on Saturday at the C. F. Lamb funeral parlors. It was largely attended by friends, especially fellow employees of Mr. Davis.

ST. PATRICK'S BRIDGE AND MUSICALS

On Saturday evening, Miss Olive Sedgman was the charming hostess at a St. Patrick's Musicales-Brigade, at her home on North Hermosa Street. A dainty supper was served at small tables scattered about the living room, and which were effectively decorated to carry out the motif of Ireland's patron saint. Tall green whip candles lighted the centers, while green baskets and favors marked places for the following guests: Rev. L. B. Hill, Mr. and Mrs. Palmer Lively, Mrs. Thos. P. Rigney, Miss Phyllis Rigney, Mrs. Alice Sedgman, Mrs. Maybelle Hawkins, Mrs. L. Jones, Mr. Stacy Jones, Mr. Archibald Jackson of Sierra Madre; Mrs. J. C. MacKenzie, Miss Alice Stockdale, Mr. Albert Stockdale and Mr. Clarence Marshall of Pasadena.

After a delightful musicale with flute and vocal numbers by the hostess, piano numbers by Miss Alice Stockdale and Mrs. Rigney, violin numbers by Mrs. Hawkins and Mr. Stockdale, the remainder of the evening was enjoyably spent with bridge.

CARD OF THANKS

We wish to express our deep appreciation to the many friends for sympathy and assistance rendered on the occasion of the loss of our husband and father.

Mrs. Florence E. Davis
and Family.

OF HONEYED LIPS

"Beauty Contest at Teacher's College. Ziegfeld Experts Have Bees Chosen as Judges." Kentucky edition of Cincinnati Times.

On the Hiring Line Scores a Great Success

Local Thespians Uphold Reputations Gained in Other Plays

Of the snappy comedies long to be remembered among Sierra Madre domestic offerings, "The Hiring Line," will rank high. Given by the Community Players last week as an Eastern Star benefit, it made a tremendous hit with both audiences. The first night, the house was little more than half full. But news of the fine show evidently traveled fast, for the house was packed the second night.

The play told the story of the solution of the servant problem, as well as various romantic problems, at the country home of the Fessendens, portrayed by John Osgood and Mrs. H. E. Aller. Mrs. Jack Lockhart was their daughter, while Sam Graham and Mrs. Randolph Wood portrayed a young couple with troubles of their own. Harold Roberts was Steve, the chauffeur, a senator's son in disguise. Harold Tweedale was an actor playing in various kinds of luck. James N. Hawks was the butler and Mrs. Mary Gay the cook, combining their labors with those of detective work on the side.

The work of the cast was remarkably even and the production moved very smoothly. Mrs. H. A. Rodgers furnished delightful piano music between the acts.

Garage Building Rises Rapidly for Norman Morrison

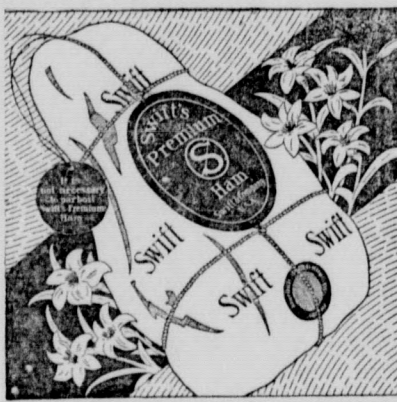
Work on Norman Morrison's new garage building is progressing rapidly. The pressed brick walls make an attractive appearance. The masonry contract is in the hands of Blakeslee Bros., while O. R. Shearer is supervising the carpenter work. The first unit, 30x60 feet, is being built along the south side of the lot. The floor is on the Baldwin Avenue level. When it is completed so the garage equipment can be moved in, the present iron building will be removed for construction of a second unit 30x60 feet. This will form an ell with the first unit and will extend to the Montecito Avenue side of the lot.

It will be two stories in height. The main floor will be uniform with the first unit and the lower floor will be reached by a short ramp from Montecito Avenue. Although the construction operations are something of a handicap, Norm and his assistants are managing to carry on work as usual.

Mr. and Mrs. L. M. Farnham returned home last Friday from their trip to Hawaii. Mrs. Farnham is reported to be somewhat improved after the illness which necessitated her spending a fortnight in an Oakland hospital, but is still confined to their home at 10 West Highland Avenue.

Mrs. Clara L. Smith of Los Angeles is a week-end guest of Mrs. J. A. Bradshaw.

A double birthday anniversary was celebrated at the home of Mr. and Mrs. Elmer Green Saturday evening, their son, Hammond Green, and Miss Edna Green being honor guests.



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Business as Usual—

We thank you for keeping us busy while our new garage building is in progress.

In spite of some inconvenience, we are making an extra effort to give the kind of service that has made our business grow and need larger quarters.

NORM'S GARAGE & SERVICE STATION

Shell-Colored Station

Blue 164

Corner Baldwin and Montecito

Quality First

at the lowest prices the market will permit.

Strictly Fresh Eggs, doz. 35c
Golden State Butter, lb. 55c
Pork Sausage, lb. 30c
Link Sausage, lb. 35c
Pickled Pork, lb. 35c
Swift Premium Sliced Bacon . 50c
Pickled Beef Tongues lb. 35c
Bulk Eastern Kraut, lb. 10c
Pure Lard, 2 lbs. 35c
Compound, lb. 15c

Orders of \$1.00 or more delivered free

Gibbs Market

Quality and Service

MAIN 245

38 W. CENTRAL

THE WISTARIA FETE'S

most valuable contribution to the housewife:

The Souvenir Cook Book is just off the press!

Get your copy soon, for it is something to be proud of.

And when you are ready to buy the ingredients for these tempting recipes just remember

The Green Frog

and his market, where you will find the best of everything in food products, particularly fresh fruits and vegetables.

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Two phones for your convenience. Cheerful delivery service.

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"Run by Sierra Madre People for Sierra Madre People"

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You want the Best in Radio Hear The NEW Majestic ELECTRIC RADIO

Model 71
\$149.50
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ATWATER KENT
ELECTRO-DYNAMIC
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MODEL 46

MODEL 46—uses 7 A.C. tubes and 1 rectifying tube.

\$142.50

MODEL F-2—Electro-Dynamic speaker

ready to plug!

NOW you can enjoy real radio reception—the rumbling of the drums, the deep voice of a tuba, the woody sound of the clarinet—all the tones and voices of a full orchestra clearly—at a moderate price.

Listen to the Atwater Kent all-electric Model 46 here. Only an Atwater Kent Electro-Dynamic can give you tone like that. Only Atwater Kent can give you such quality so economically. And only we can give you the benefit of our years of experience in selling and installing fine radio.

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